

MTAC Visibility and Service Performance



Steve Dearing
Moderator

November 20, 2013



Package Services

1:30 - 3:00 PM



Agenda

- **Federal Register**
- **IMpb Compliance Threshold**
- **Product Tracking and Reporting (PTR) Release**
- **Dynamic Routing**
- **Address Management Updates**

New Standards to Enhance Package Visibility ‘IMpb 2.0’

- **Final version will be published mid-November**
- **Implementation Date – January 26, 2014**
- **IMpb requirement will apply to all Commercial Parcels**
- **Destination Delivery Address and/or Delivery Point Validated 11-digit ZIP Code required January 25, 2015**
- **ZIP+4 and/or Destination Delivery Address required as of January 26, 2014**

New Standards to Enhance Package Visibility ‘IMpb 2.0’

Proposed per-piece fee will be charged for non-compliant pieces instead of losing Presort/Destination Entry pricing

Category	Jan 2014	Jul 2014	Jan 2015
Unique trackable barcode (legacy or IMpb)	98%	99%	99%*
ZIP+4/destination delivery address in file	93%	95%	98%**
Shipping Services file v1.6 or higher, including required data elements	90%	95%	97%

*IMpb only by Jan 2015

**Must contain street address/11-digit DPV code by Jan 2015

Non-Compliance Fee Overview

- **Competitive Products (Priority Mail Express, Priority Mail, First-Class Package Service and Parcel Select*)**
 - **Fee assessed for non-compliant pieces effective January 27, 2014**
 - **PRC filing Wednesday, November 13, 2013 to establish non-compliance fee for Competitive Products**
 - **Exceptions must be requested and active exceptions will be honored**

* Including Parcel Select LW

Non-Compliance Fee Overview

- **Market Dominant Products (Standard Mail Parcels and Package Services)**
 - **Transition period effective until July 27, 2014**
 - **Notice will be filed with PRC at a later date to implement non-compliance fee**

Requirements Overview

- **Identification of hazardous materials (HAZMAT) and live animal shipments in Shipping Services File**
 - Transition period until July 27, 2014
 - New Extra Services codes to append to existing STCs
- **IMpb required on all Merchandise Return Service (MRS) parcels**
 - Transition period until July 27, 2014
 - New Service Type Codes to identify HAZMAT in returns
- **IMpb needed for ‘baked-in’ insurance on Priority Mail**
- **Proposed elimination of BRM for parcel-shaped returns**
 - Will be included in next PRC filing
 - Transition period until January 25, 2015

Requirements Specifics

- **Meter Mailers must meet IMpb requirements by January 26, 2014**
 - **Required to receive Commercial Plus and Commercial Base Pricing**
 - **Extended transition period until January 25, 2015 for CBP only**
 - **Will continue to receive CBP during transition**
 - **After transition period noncompliant meter mailers will pay Retail prices**
 - **Must use IMpb or Label 400**
 - **USPS will provide labels**

Requirements Specifics

- **Electronic Documentation and Shipping Services File (SSF) Requirements**
 - **By/For information to identify mail owners will not be a compliance item at this time**
 - Monitoring and evaluation for six months
 - Identify the Mail Owner and Mailing Agent in SSF 1.6 or higher, Mail.dat and Mail.XML by use of unique MIDs
 - Required for CPP, Non-Profit Standard Mail, and HAZMAT regardless of volume
 - Unique CRIDs may be used to identify mail owner
 - **Transaction ID**
 - **Payment/Permit Account #**
 - **Method of Payment**
 - **Post Office of Account**
 - **File edits simplified – same for Type 1 and Type 2 files**

Exceptions By Mail Class

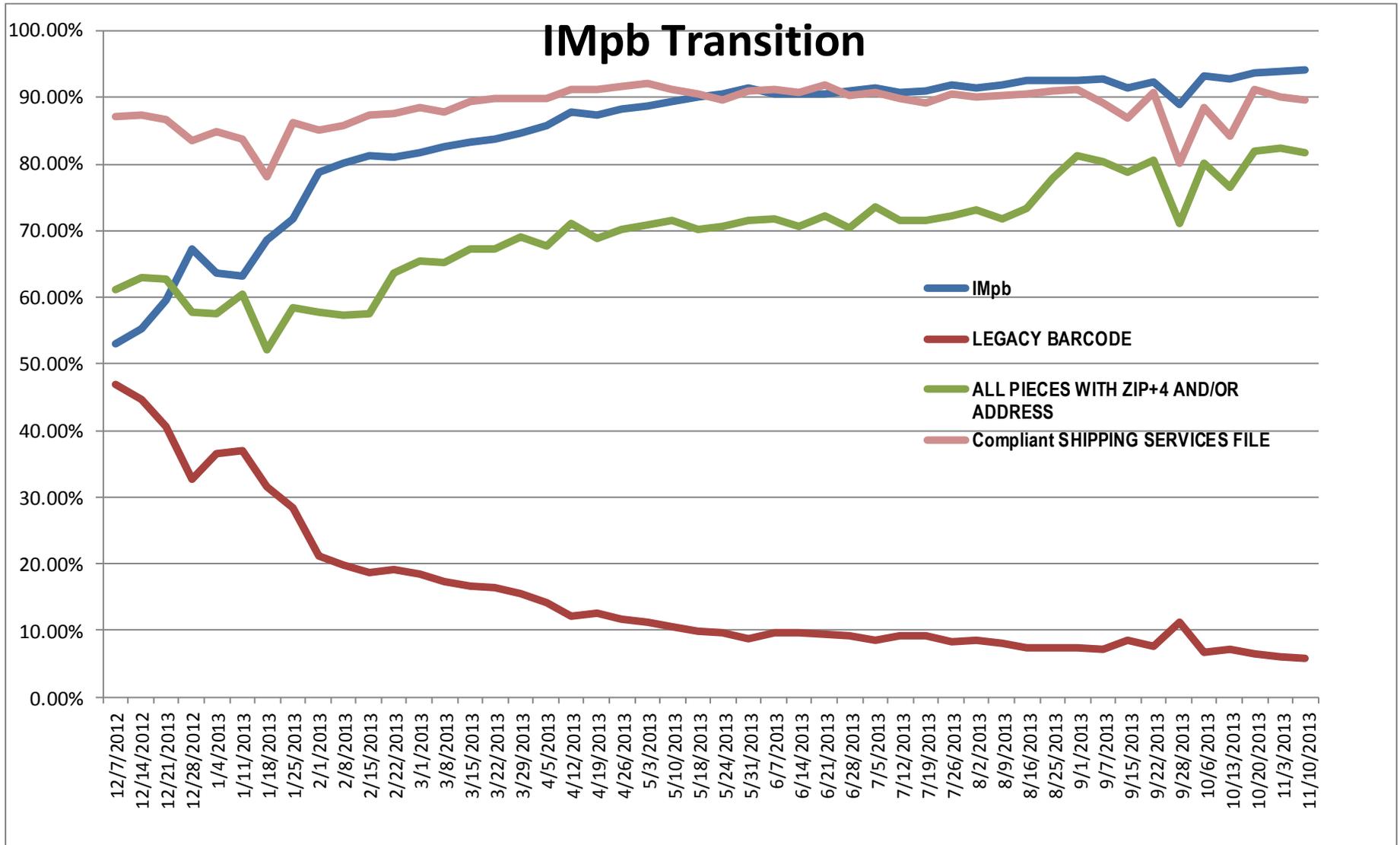
- **Bound Printed Matter (BPM) Parcels**
 - BPM parcels may use Mail.dat in lieu of SSF
 - Effective November 3, 2013 with PTR and *PostalOne!* Software releases
 - Requires prior USPS approval
- **Priority Mail**
 - Priority Mail flats in high-speed environment may use IMb and Mail.dat or Mail.XML documentation in lieu of IMpb
 - No extra services, International or Priority Mail Express with this option
 - Requires prior USPS approval
 - Will not qualify for 'baked-in' insurance
 - Expected implementation April, 2014

Exceptions By Mail Class

- **Priority Mail Express, PMEM/USPSCA (USPS Corporate Account) users are excluded from the IMpb requirement**
- **Standard Mail Parcels**
 - **Standard Mail Marketing and Standard Mail Non-Profit parcels will require an IMpb or a unique IMb**
 - Includes product samples
 - Excludes Regular and Nonprofit Standard Mail product samples with simplified address or Detached Address Labels
 - **All Standard Mail parcels using unique IMbs may use either Mail.dat or Mail.XML in lieu of the SSF**
 - **Standard Mail parcels presorted and containerized to 5-digit level may use IMbs**
 - **IMbs must remain unique for 45 days**

Extra Services

- **IMpb requirements for Registered and Certified Mail**
 - Transition period until January 25, 2015
 - Allows mailers to deplete forms and envelopes inventories
 - No fee assessment during this time
 - New Label 200N – Red ‘Banner’ label for online Registered Mail labels will be introduced
 - Similar Green ‘Banner’ label – 3800N – for online Certified Mail labels to follow
- **Proposed elimination of Certified Mail service for Priority Mail products has been withdrawn from this filing**



** Source: PTR November 4-10, 2013

PTR release 1.6 - November 3, 2013

- **New Scan Event Extract File version**
 - **Customers can register by calling the IMpb Help Desk**
 - **Will be set up via database download**
- **IMpb Compliance Validation**
 - **Reviewed in depth during September 12, 2013 meeting**
 - **Warning messages in CEW for non-compliant mailpiece/file elements:**
 - **IMpb**
 - **SSF 1.6 or higher**
 - **Destination Delivery Address or ZIP+4 in file**
 - **Customers with exceptions will not see warnings until exception is expired**

PTR Software Changes - January Release 1.7

- **TEM available on January 12, 2014**
- **Production on January 26, 2014**

Release 1.7 Features

- **Price Change**
 - Includes changes to support IMpb requirements
- **Tracking via SMS**
 - Customers can receive tracking updates initiated via:
 - Device (smartphone, tablet, etc.) requests
 - Online requests -- usps.com
 - Other SMS tracking mechanisms planned
- **Predictive Delivery**
 - Updates package's likely delivery date
 - Calculated based on Enroute scans

Release 1.7 Features continued

- **Identification of Hazardous Materials and Live Animals**
 - **New Extra Service codes to indicate the following:**
 - Live Animals – 856
 - Hazardous Materials – 857
 - Cremated Remains – 858
 - **Included in Federal Register rule (7710-12)**
 - **Customer must include indicator in Shipping Services File identifying the presence of either hazardous material or live animals in shipment**

Release 1.7 Features continued

- **Merchandise Returns Service and other returns containing hazardous materials will require a unique IMpb**
 - **Specific 3-digit Service Type Code identifies mail class and hazardous material content**

854	Priority Mail Merchandise Return with USPS Tracking and Hazardous Material
855	Priority Mail Merchandise Return with Signature Confirmation and Hazardous Material
856	Parcel Select Merchandise Return with Signature Confirmation Hazardous Material
857	Parcel Select Merchandise Return with USPS Tracking Hazardous Material
858	Standard Post Mail Merchandise Return with Signature Confirmation and Hazardous Material
859	Standard Post Mail Merchandise Return with USPS Tracking and Hazardous Material

- **Strongly recommended that cremated remains be similarly identified but will not be required**

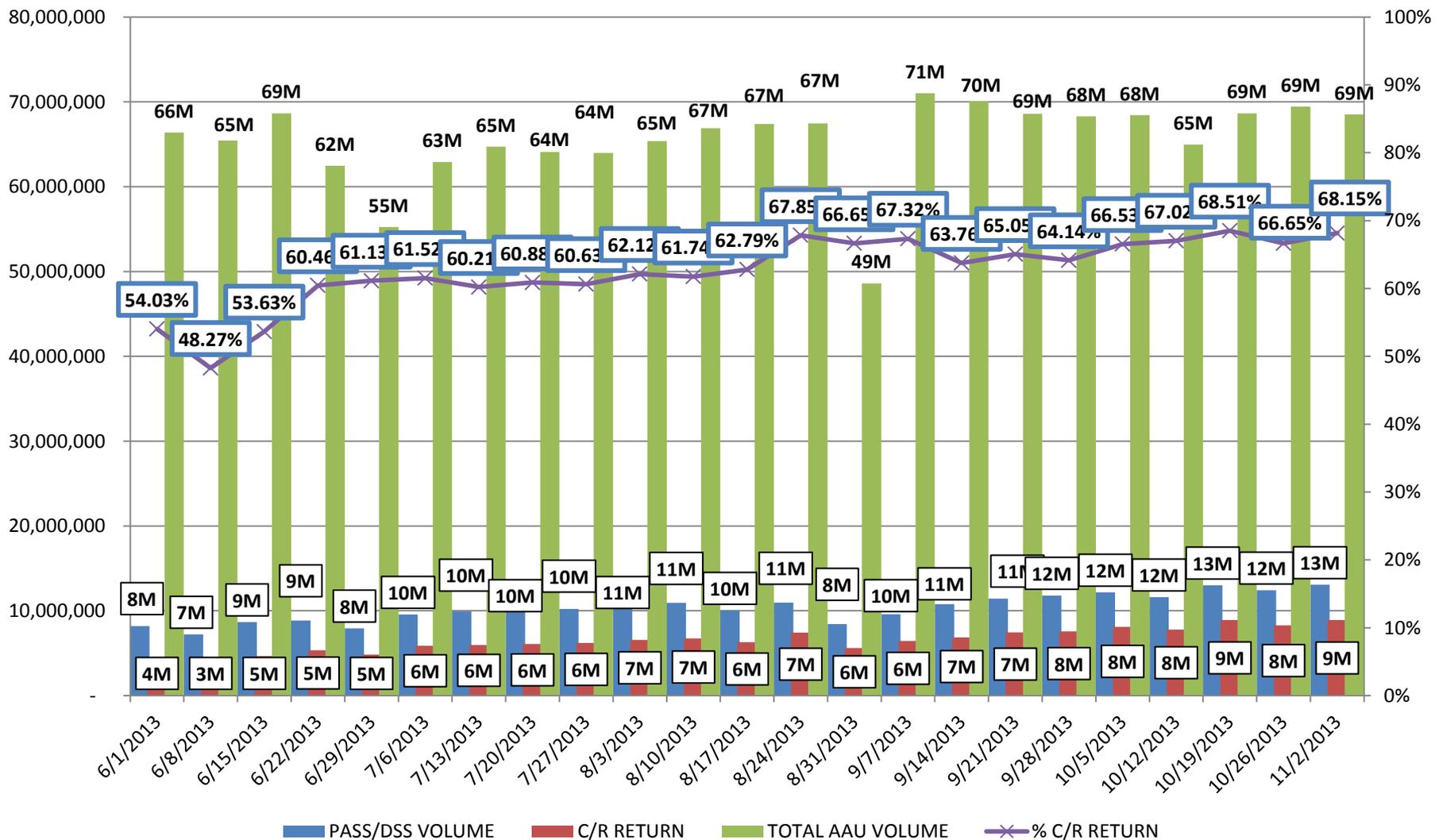
Release 1.7 Features continued

- **Overlabeling**
 - Performed when circumstances require a new IMpb, e.g., due to product upgrade, error, or Legacy barcode
 - Links tracking number on new label to the original label tracing number
 - Allows customers on both ends of transaction to access all tracking information using either label
- **Origin Acceptance for Parcel Return Service mail**
 - Will be applied to individual PRS pieces receiving an Enroute scan at the plant but no physical Acceptance scan
 - Ensures that parcel always has an Acceptance event from the end-customer's perspective

2014 National Release Schedule

- **April 20, 2014** **Release 1.8**
- **July 27, 2014** **Release 1.9**
- **October 26, 2014** **Release 1.10**

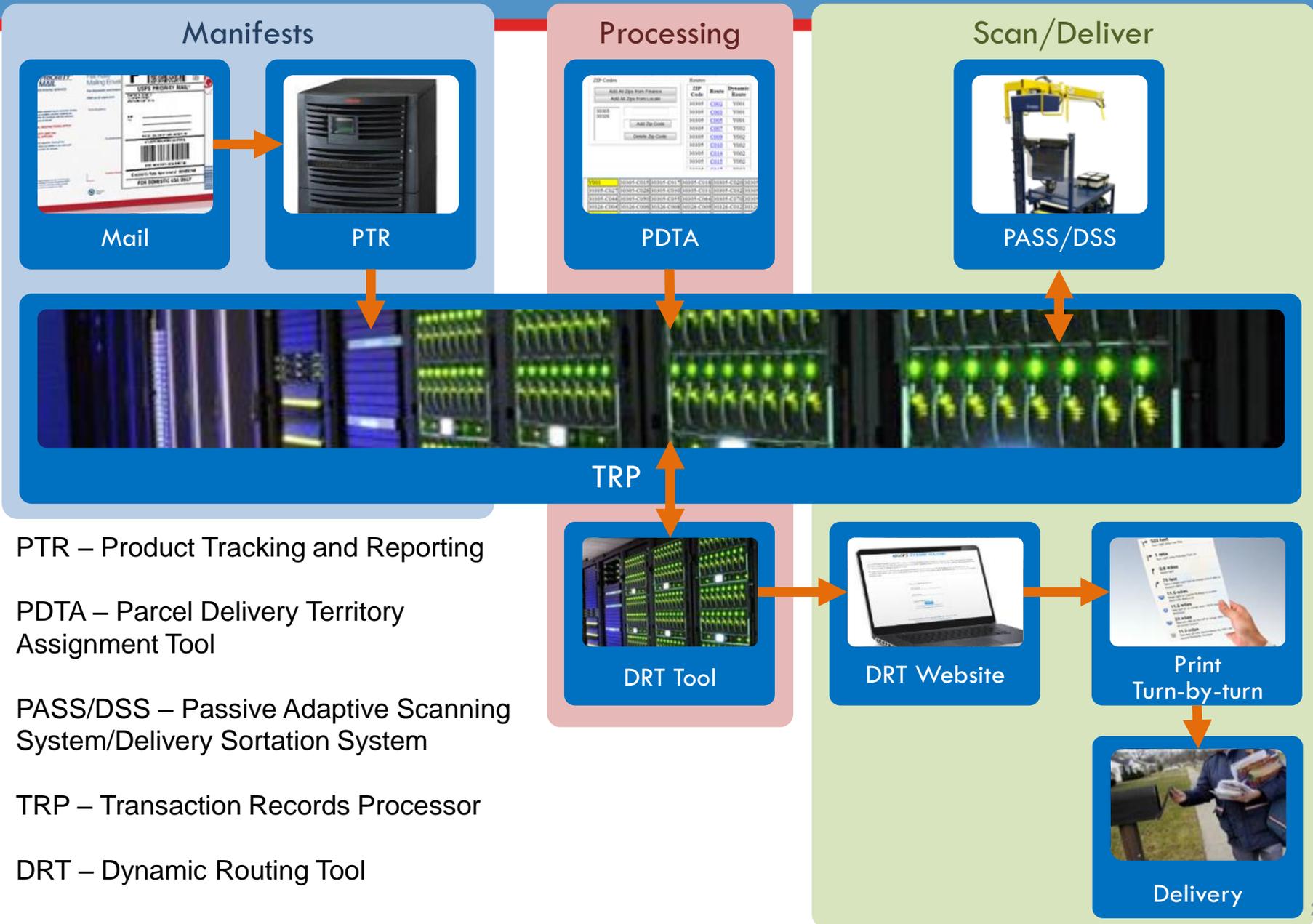
Packages Carrier Route Return



Challenges

- **Possible read rate degradation over 34 digits**
- **Possible read rate degradation if x-dimension is compressed**
- **May not fit on 4"x6" label**
- **Maintaining 34 digit length may compromise serial number**

Assessing Options



PTR – Product Tracking and Reporting

PDTA – Parcel Delivery Territory Assignment Tool

PASS/DSS – Passive Adaptive Scanning System/Delivery Sortation System

TRP – Transaction Records Processor

DRT – Dynamic Routing Tool

Address Management Updates



Standard Mail Parcels:

Up to 13 oz = First-Class Retail Single Piece Parcel Price

Over 13 oz = Priority Mail Retail Zone Price

Parcel Select Lightweight:

Up to 13 oz = First-Class Retail Single Piece Parcel Price

Over 13 oz = Priority Mail Retail Zone Price

Parcel Select:

[Parcel Select Nonpresort](#) – Commercial Parcels Zone Price, plus the **[Additional Service Fee](#)**

Standard Post:

[Standard Post](#) – Retail-Parcels Zone Price

Media Mail & Library Mail:

[Media Mail & Library Mail](#) - Retail Large Envelope & Parcel Single-Piece Price

Bound Printed Matter Parcels & Flats:

[Bound Printed Matter](#) - Commercial Parcels - Nonpresorted Zone Price

RSS (Rich Site Summary)

- RSS feeds currently on limited pages
 - Intelligent Mail
 - Intelligent Mail Barcode for Mailpieces
 - IMb Tracing
 - ACS
 - Zone Charts



- RSS activated on all pages on December 1
- https://ribbs.usps.gov/ribbs_rss/homepage.xml

Information posted on RIBBS



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Zone Charts Webinar

[Printable View](#)

The US Postal Service has submitted a pricing proposal to add "Zone 9" for domestic mail service provided to the Freely Associated States (FAS).

In preparation for the addition of Zone 9, the January 2014 Zone Chart release will be prepared to identify Zone "9" for specific 5-Digit ZIP Codes. To accommodate the proposal, an additional Zone Chart Exceptions File will be incorporated into the Zone Chart product beginning with the January 1, 2014 Zone Chart release.

A Webinar was held to help prepare customers for the proposed "Zone 9" that will be incorporated into the January 2014 Zone Charts Matrix.

Important Links

- [Zone Charts Technical Guide](#)
- [Zone Charts Order Form](#)
- [Zone Charts 2012 Update Schedule](#)
- [Zone Charts 2013 Update Schedule](#)
- [Zone Chart and Exceptions Test Files](#)
(These files are encrypted. Contact labellist.ncsc@usps.gov for the password.)
- [Zone Chart Exceptions Webinar Presentation](#)

Intelligent Mail® Services

Address Quality Products

Business Mail Acceptance

Certifications

Industry Outreach

Major/Minor Release Schedule

MDA Support Center

Move Update

MTAC

Operations

Updates

IMPORT UPDAT

Click here for 2013 Network

Getting Started with Intelligent Mail

New fact sheets are available for mailers utilizing Full-Service Mail in preparation for the January 2014 automation requirements. Learn more about Full-Service Mail using Container Placards and their relationship in electronic documents.

Timeline

- Announcement 09/05/2013
- Sample Files Available 09/06/2013
- Webinar 09/11/2013
- Jan. Release (new format with exceptions file) 12/15/2013
- Jan. Release Effective 01/01/2014
- Price Change Released 01/02/2014
- Price Change Effective 01/26/2014