

IMpb Impacts on Extra Services

Webinar

Start Time: 10:00 AM EST

United States Postal Service

Juliaann Hess
Manager, Shipping Information Systems
Product Information

Karen F. Key
Director Shipping Products and Services
New Products and Innovation

To listen to a recording of this
presentation please visit:

<https://usps.webex.com/usps/lsr.php?RCID=b30941b02844455a9cf2468362479140>

Thursday, October 2, 2014

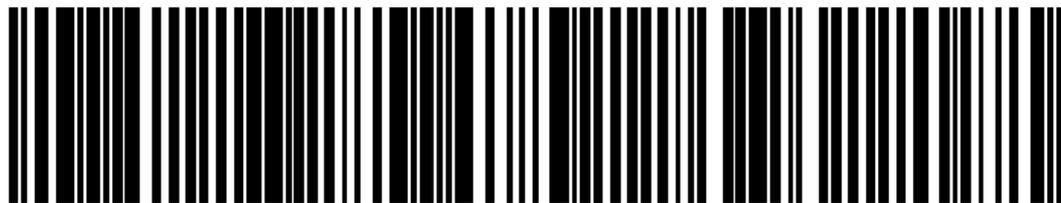
- IMpb Overview
- Implementation Requirements
- Extra Services
- Resources
- Questions / Comments

- Unique IMpb tracking or Extra Services barcode
- Shipping Services File Version 1.6 or higher, populated correctly with required fields
 - Version 1.7 or 2.0 preferred
- Destination delivery address and/or Delivery Point Validated (DPV) 11-Digit ZIP Code
 - Destination ZIP+4 Code acceptable until January 25, 2015
- Legacy tracking barcode and Shipping Services File formats acceptable until January 25, 2015

What is it?

The Intelligent Mail Package Barcode (IMpb) is the next generation tracking barcode and the critical bridge between physical packages and digital information required to enable world class service and tracking for our package products.

USPS TRACKING #



9211 7900 0065 8976 0000 59

Critical to 100% Package Visibility!!

What does it do for you?

Supports 100% Package Visibility
and World Class Service and Tracking

- A unique tracking barcode on every package
- Scans at key touch points, full end-to-end tracking
- Tracking built in for major shipping products

- First-Class Package Services
- Priority Mail
- Parcel Select, including Parcel Select Light Weight
- Standard Post
- Returns



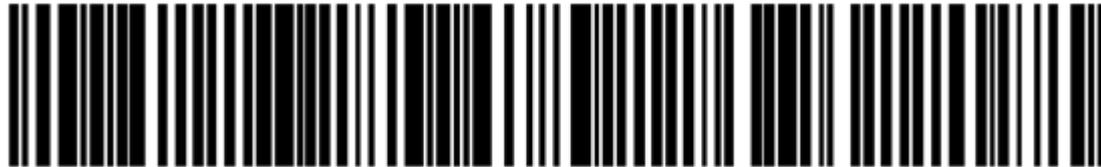
- Rich digital information improves service and the customer experience

- Access to the best prices for package products
- End-to-End tracking information at no additional charge for Competitive Products
- Proactively manage expectations – you and your customers know when to expect your packages to arrive
- Access to Priority Mail baked-in insurance up to:
 - \$50 for Retail and Commercial Base Pricing
 - \$100 for Commercial Plus customers
- Required for new products, services and features

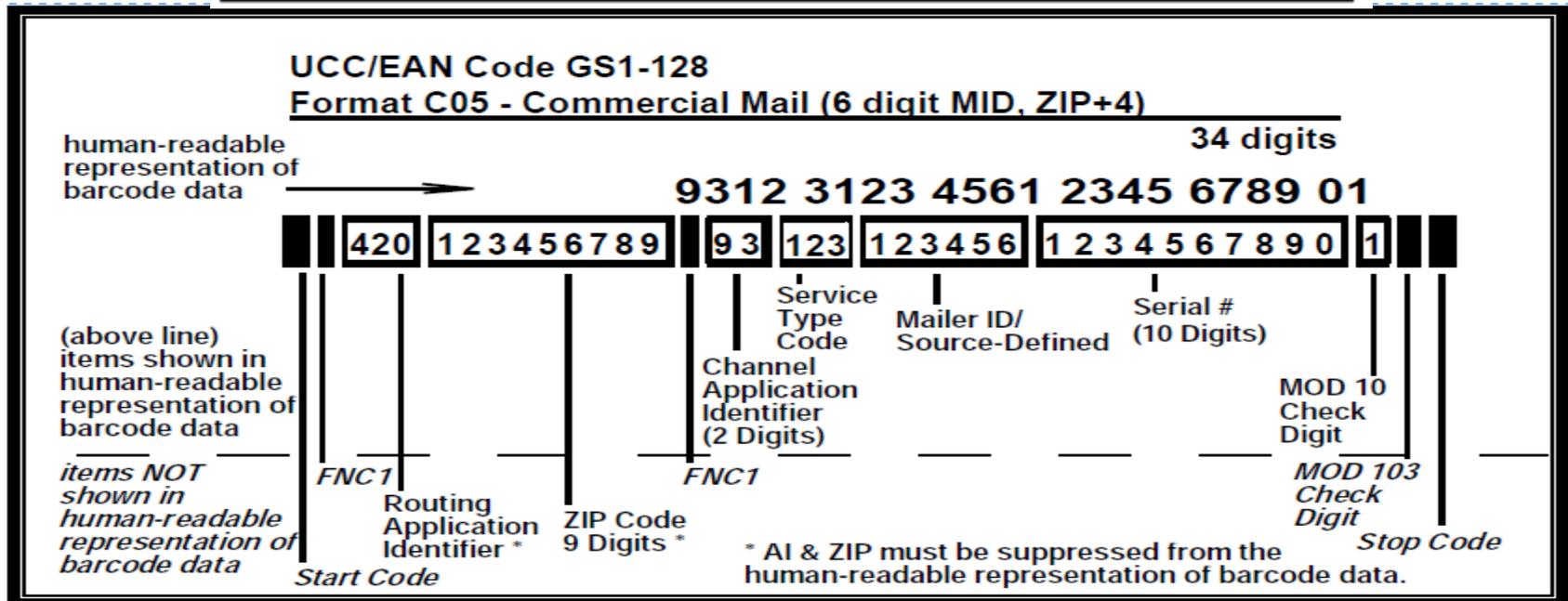
- 3-digit service type codes identify product class and extra service combination
 - Represents trackable Extra Services in tracking barcode
 - Drives smart software in scanners
- Eliminates multiple barcodes on a package
- Supports 6-digit or 9-digit numeric Mailer IDs
- Destination routing information in the barcode facilitates automated sorting
 - Letter/Flat shape Certified Mail items use non-concatenated IMpb barcode constructs
- Channel-specific Application Identifiers (AI)
- Supports nesting packages to containers

What's represented in the barcode?

USPS TRACKING #



9312 3123 4561 2345 6789 01



*Note: Barcode is an art image only and is not to spec or scale.



Shorter, 1/2" barcode height allowed for smaller packages
and *letter and flat sized Extra Services items with approval*

**Note: Barcode is an art image only and is not to spec or scale.*

New Standards to Enhance Package Visibility

- aka IMpb 2.0
- Final Rule published December 18, 2013
- Implementation Date – January 27, 2014
- Extended IMpb requirements to all Commercial Parcels and ***items with trackable Extra Services***
 - Competitive Products January 27, 2014
 - Transition periods for customers shipping:
 - Market Dominant Parcels until September 7, 2014
 - Merchandise Return Service until September 7, 2014
 - **IMpb use with Certified Mail or Registered Mail until January 25, 2015**
 - Business Reply Mail Parcels – *work in progress*
- Destination Delivery Address and/or Delivery Point Validated 11-digit ZIP Code required in the electronic file January 25, 2015

Current IMpb Requirements

- Apply to all package products and trackable Extra Services
- Compliance Thresholds and \$0.20 Non-Compliance Fee apply to Competitive Products only:
 - Priority Mail
 - First-Class Package Services
 - Parcel Select
 - Parcel Select Lightweight
- Meter users temporarily retain Commercial Base Pricing



IMpb Compliance Thresholds	Sep 2014*	Jan 2015
Unique trackable barcode (legacy or IMpb)	99%	99% IMpb only by Jan 2015
Destination Delivery Address and/or 11-digit (DPV) ZIP Code or ZIP+4 Code in file ZIP+4 Code in Barcode for Returns	95%	98% Street address/11-digit DPV code by January 25, 2015
Shipping Services File Version 1.6 or higher Version 1.7 or 2.0 preferred (Versions 1.3 and 1.4 permitted)	95%	97% SSF v 1.6 or higher ONLY by January 25, 2015

*As of September 7, 2014

- Expected expansion of non-compliance fee to include Market Dominant products
- Dependent on rule making process and PRC approval
- Mailers will be given an opportunity to comment

- Use correct service type code (STC) for product and extra service combination
 - ***IMpb service type codes unique and different from IMb service type code identifiers (STID)***
- Use correct barcode banner text
- Populate fields in Shipping Services File correctly for:
 - Applicable Extra Services Code
 - Fee amount for service
 - Value for insured items
 - COD Collect amount for COD items
- Include and populate Detail 2 record when required



**Publication 199:
Intelligent Mail Package Barcode**

**(IMpb) Implementation Guide for:
Confirmation Services and Electronic
Verification System (eVS) Mailers**

United States Postal Service Document

© 2014 United States Postal Service

- Comprehensive guide and reference document for all IMpb and Shipping Services Files:
- Specifications and requirements
 - Includes Extra Services

Sample IMpb Service Type Codes

Required in the barcode

Required text printed above
barcode

Required in the file

STC	Full Description	Class of Mail	Banner Text	Extra Service Code 1st Service	Extra Service Code 2nd Service	Extra Service Code 3rd Service	Extra Service Code 4th Service	Extra Service Code 5th Service	CS (Y/N)	eVS (Y/N)
191	First-Class Mail: Insurance > \$200, Return Receipt, Return Receipt Electronic w/ Restricted Delivery	FC	USPS SIGNATURE TRACKING #	931	955	957	950		Y	Y
192	First-Class Mail: Registered, Return Receipt	FC	USPS REGISTERED MAIL™	940	955				Y	N
193	First Class Mail: Registered, Return Receipt Electronic	FC	USPS REGISTERED MAIL™	940	957				Y	N
194	First Class Mail: Registered, Restricted Delivery	FC	USPS REGISTERED MAIL™	940	950				Y	N
195	First Class Mail: Registered, Signature Confirmation	FC	USPS REGISTERED MAIL™	940	921				Y	N
202	First-Class Mail: Registered, COD, Signature Confirmation	FC	USPS REGISTERED MAIL™ COD	940	915	921			Y	N
203	First-Class Mail: Registered, Signature Confirmation, Return Receipt	FC	USPS REGISTERED MAIL™	940	921	955			Y	N
204	First-Class Mail: Registered, Signature Confirmation, Return Receipt Electronic	FC	USPS REGISTERED MAIL™	940	921	957			Y	N
205	First-Class Mail: Registered, Signature Confirmation, Return Receipt, Return Receipt Electronic	FC	USPS REGISTERED MAIL™	940	921	955	957		Y	N
206	First-Class Mail: Registered, Return Receipt, Restricted Delivery	FC	USPS REGISTERED MAIL™	940	955	950			Y	N
207	First-Class Mail: Registered, Return Receipt, Return Receipt Electronic	FC	USPS REGISTERED MAIL™	940	955	957			Y	N
208	First-Class Mail: Registered, Return Receipt, Return Receipt Electronic, Restricted Delivery	FC	USPS REGISTERED MAIL™	940	955	957	950		Y	N

Three-digit Code	Description	Confirmation Services Applicable	eVS Applicable	PRS Applicable
Detail 1 Record Position: Version 1.6 and 1.7 – Positions 399 401, 408-410, 417-419, 426-428, and 435-437 Version 2.0 – Positions 44, 46, 48, 50, 52				
415	Returns	N	N	N
420	Parcel Return Service	N	N	Y
430	Open and Distribute	Y	Y	N
450	Scan Based Payment	Y	Y	N
455	USPS Returns	Y	Y	N
856	Live Animals	Y	Y	N
857	Hazardous Material	Y	Y	N
858	Cremated Remains	Y	Y	N
910	Certified Mail	Y	N	N
915	Collect on Delivery (COD)	Y	Y	N
920	USPS Tracking	Y	Y	N
921	Signature Confirmation	Y	Y	N
922	Adult Signature	Y	Y	N
923	Adult Signature Restricted Delivery	Y	Y	N
925	Priority Mail Express Merchandise Insurance	Y	Y	N
930	Insurance <=\$200	Y	Y	N
931	Insurance >\$200	Y	Y	N
940	Registered Mail	Y	N	N
950	Restricted Delivery	Y	Y	N
955	Return Receipt	Y	Y	N
957	Return Receipt Electronic	Y	Y	N
960	Return Receipt For Merchandise	Y	Y	N
970	Special Handling	Y	Y	N
980	Merchandise Return	Y	N	N
981	Signature Requested	Y	Y	N
985	Hold for Pickup	Y	Y	N
986	PO to Addressee	Y	Y	N

- USPS SIGNATURE TRACKING # for packages that require signature
- USPS TRACKING # for packages that do not require signature
- Some products and services retain unique banner text:
 - Certified Mail
 - Registered Mail
 - Open & Distribute
 - Parcel Return Service
 - Adult Signature
 - COD with USPS TRACKING # or USPS SIGNATURE TRACKING # when used

DETAIL RECORD 1 - Shipping Services File Record Version 1.6 Layout for Commercial Mailers						
RATE/PAYMENT INFORMATION						
Record Position	Required Field	Field Name	Format (Size)	Description	Example	Content Rules and Limitations
399 – 401	All (see rules)	Extra Service Code 1st Service	Alphanumeric (3)	Two- or three-digit extra service code.	910	Field contains one extra service code. Required when one extra service code is used. Legacy: two-digit extra service code with trailing space. Default is spaces.
402 – 407	All (see rules)	Extra Service Fee 1st Service	Numeric (6) Defined as: 9999.99	Fee for 1st extra service code.	\$.25 Entered as: 000025	Default is zeroes. Required when Extra Service Code 1st Service is populated.
408 – 410	All (see rules)	Extra Service Code 2nd Service	Alphanumeric (3)	Two- or three-digit extra service code.	915	Field contains one extra service code. Required when two extra service codes are used. Legacy: two-digit extra service code with trailing space. Default is spaces.
411 – 416	All (see rules)	Extra Service Fee 2nd Service	Numeric (6) Defined as: 9999.99	Fee for 2nd extra service code.	\$1.40 Entered as: 000140	Default is zeroes. Required when Extra Service Code 2nd Service is populated.
417 – 419	All (see rules)	Extra Service Code 3rd Service	Alphanumeric (3)	Two- or three-digit extra service code.	935	Field contains one extra service code. Required when three extra service codes are used. Legacy: two-digit extra service code with trailing space. Default is spaces.

DETAIL RECORD 1 - Shipping Services File Record Version 1.6 Layout for Commercial Mailers						
RATE/PAYMENT INFORMATION						
Record Position	Required Field	Field Name	Format (Size)	Description	Example	Content Rules and Limitations
420 - 425	All (see rules)	Extra Service Fee 3rd Service	Numeric (6) Defined as: 9999.99	Fee for 3rd extra service code.	\$.85 Entered as: 000085	Default is zeroes. Required when Extra Service Code 3rd Service is populated.
426 - 428	All (see rules)	Extra Service Code 4th Service	Alphanumeric (3)	Two- or three-digit extra service code.	921	Field contains one extra service code. Required when four extra service codes are used. Legacy: two-digit extra service code with trailing space. Default is spaces.
429 - 434	All (see rules)	Extra Service Fee 4th Service	Numeric (6) Defined as: 9999.99	Fee for 4th extra service code.	\$.85 Entered as: 000085	Default is zeroes. Required when Extra Service Code 4th Service is populated.
435 - 437	All (see rules)	Extra Service Code 5th Service	Alphanumeric (3)	Two- or three-digit extra service code.	931	Field contains one extra service code. Required when five extra service codes are used. Legacy: two-digit extra service code with trailing space. Default is spaces.
438 - 443	All (see rules)	Extra Service Fee 5th Service	Numeric (6) Defined as: 9999.99	Fee for 5th extra service code.	\$.85 Entered as: 000085	Default is zeroes. Required when Extra Service Code 5th Service is populated.
444 - 450	All (see rules)	Value of Article	Numeric (7) Defined as: 99999.99	Wholesale cost of article	\$200.00 Entered as: 0020000	Mandatory if insurance is being included as an Extra Service. Required if insured. Default is zeroes.
451 - 456	All (see rules)	COD Amount Due Sender	Numeric (6) Defined as: 9999.99	Dollar amount due on delivery	\$206.00 Entered as: 020600	Required if package is COD. Default is zeroes.

USPS Tracking™

[Customer Service >](#)

Have questions? We're here to help.

Tracking Number: 9417510 **DELIVERED****On Time**Expected Delivery Day: **Monday, September 29, 2014** Signed for By: **E GORDON // SPRINGFIELD GARDENS, NY 11413 // 1:44 pm**

Product & Tracking Information

Postal Product:

First-Class Package Service

Features:

Insured

Signature Confirmation™

DATE & TIME	STATUS OF ITEM	LOCATION
September 29, 2014 , 1:44 pm	Delivered	SPRINGFIELD GARDENS, NY 11413

Your item was delivered at 1:44 pm on September 29, 2014 in SPRINGFIELD GARDENS, NY 11413 to ARAMEX ACCOUNTABLES. The item was signed for by E GORDON.

Available Actions

[Proof of Delivery](#) [Text Updates](#) [Email Updates](#) 

A Return Receipt provides a hard copy of evidence of delivery to the sender, including the original signature of the recipient

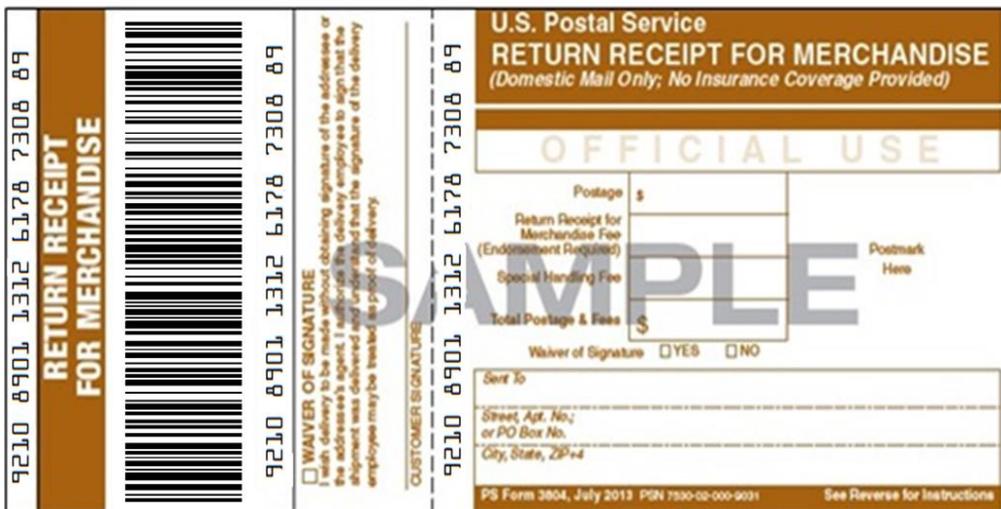
- 103 Service Type Codes
- Extra Services Code is 955
- Target Customers
 - Direct mailers
 - Professional services firms
 - Insurance companies
- Can be combined with:
 - USPS Tracking
 - Signature Confirmation
 - Adult Signature Services
 - Restricted Delivery
 - Insurance
 - Special Handling
 - Certified Mail
- Uses barcode on Form 3800, along with actual attached receipt stub

SENDER: COMPLETE THIS SECTION	COMPLETE THIS SECTION ON DELIVERY
<ul style="list-style-type: none"> ■ Complete Items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired. ■ Print your name and address on the reverse so that we can return the card to you. ■ Attach this card to the back of the mailpiece, or on the front if space permits. 	<p>A. Signature <input checked="" type="checkbox"/> X <input type="checkbox"/> Agent <input type="checkbox"/> Addressee</p> <p>B. Received by (Printed Name) C. Date of Delivery</p> <p>D. Is delivery address different from item 1? <input type="checkbox"/> Yes If YES, enter delivery address below: <input type="checkbox"/> No</p>
1. Article Addressed to:	3. Service Type <input type="checkbox"/> Certified Mail <input type="checkbox"/> Express Mail <input type="checkbox"/> Registered <input type="checkbox"/> Return Receipt for Merchandise <input type="checkbox"/> Insured Mail <input type="checkbox"/> C.O.D.
2. Article Number (Transfer from service label)	4. Restricted Delivery? (Extra Fee) <input type="checkbox"/> Yes
PS Form 3811, February 2004	102506-02-M-1540

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X	X		X	X	X	X	X

Return Receipt for Merchandise provides a mailing receipt and a Return Receipt postcard with the signature of the recipient

- 21 Service Type Codes
- Extra Services Code is 960
- Target Customers
 - Direct mailers
 - Independent distributors
 - Retailers
 - Pharma companies
- Can be combined with:
 - USPS Tracking
 - Insurance
 - Special Handling
- Barcode from Form 3804 is affixed to mailpiece



9210 8901 1312 6178 7308 89

RETURN RECEIPT FOR MERCHANDISE

9210 8901 1312 6178 7308 89

WAIVER OF SIGNATURE
(With delivery to be made without obtaining signature of the addressee or the addressee's agent, I authorize the delivery employee to sign that the shipment was delivered and understand that the signature of the delivery employee may be treated as proof of delivery.)

CUSTOMER SIGNATURE

9210 8901 1312 6178 7308 89

**U.S. Postal Service
RETURN RECEIPT FOR MERCHANDISE**
(Domestic Mail Only; No Insurance Coverage Provided)

OFFICIAL USE

Postage \$

Return Receipt for Merchandise Fee (Endorsement Required)

Special Handling Fee

Total Postage & Fees \$

Postmark Here

Waiver of Signature YES NO

Sent To

Street, Apt. No., or PO Box No.

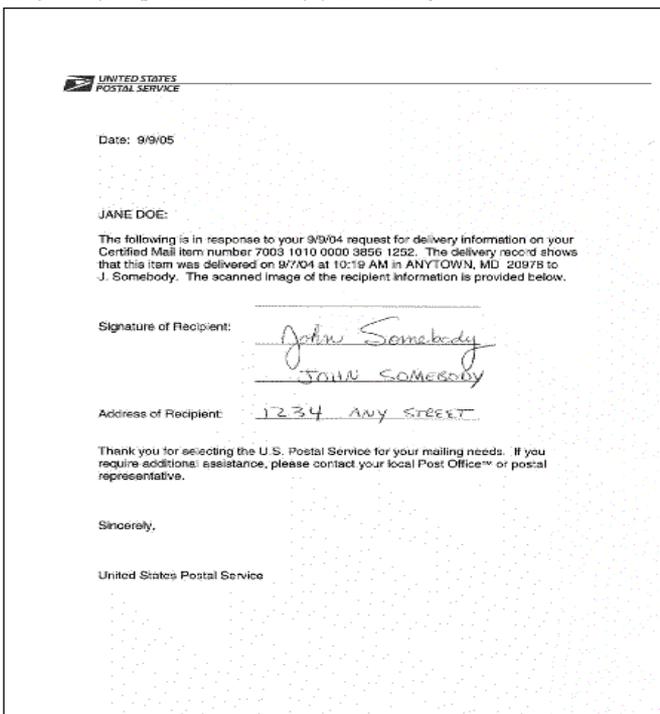
City, State, ZIP+4

PS Form 3804, July 2013 PSN 7530-02-000-9031 See Reverse for Instructions

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X	X	X	X			X

Return Receipt Electronic provides evidence of delivery and the recipient's signature via an electronic copy available at USPS.com

Sample: computer-generated Return Receipt proof-of-delivery letter



UNITED STATES
POSTAL SERVICE

Date: 9/9/05

JANE DOE:

The following is in response to your 9/3/04 request for delivery information on your Certified Mail item number 7003 1010 0000 3856 1252. The delivery record shows that this item was delivered on 9/7/04 at 10:19 AM in ANYTOWN, MD 20978 to J. Somebody. The scanned image of the recipient information is provided below.

Signature of Recipient: John Somebody
JANE SOMEBODY

Address of Recipient: 1234 ANY STREET

Thank you for selecting the U.S. Postal Service for your mailing needs. If you require additional assistance, please contact your local Post Office™ or postal representative.

Sincerely,

United States Postal Service

PDF Copy Return Receipt

- 70 Service Type Codes
- Extra Services Code is 957
- Target Customers
 - Direct mailers
 - Professional services firms
 - Insurance companies
 - Government agencies
- Can be combined with:
 - USPS Tracking
 - Signature Confirmation
 - Adult Signature Services
 - Restricted Delivery
 - Insurance
 - Special Handling
 - Certified Mail
- Uses barcode on Form 3800

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X		X	X	X	X	X

Adult Signature requires that delivery is only complete when an ID check and signature are received from a recipient confirming 21 years of age or older

P	<i>Postage Area</i>
USPS PRIORITY MAIL®	
<small>JOHN DOE 1111 UNIVERSAL WAY FAIRFAX VA 22030-1234</small>	
JOHN DOE 3333 Main Street Fairfax VA 22030-1234	
USPS ADULT SIGNATURE	
 9268 1912 3456 7812 3456 71	

- **25 Service Type Codes**
- **Extra Services Code is 922**
- **Target Customers**
 - Companies sending age restricted items (e.g. tobacco, firearms)
- **Can be combined with:**
 - Certified Mail
 - Insurance
 - Return Receipt
- **Service only available for:**
 - Online customers (PC Postage)
 - Commercial customers
- **IMpb integrated**

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X	X			X			

Adult Signature Restricted Delivery ensures that the shipment is delivered to a specific recipient who is over 21 with an ID check and signature

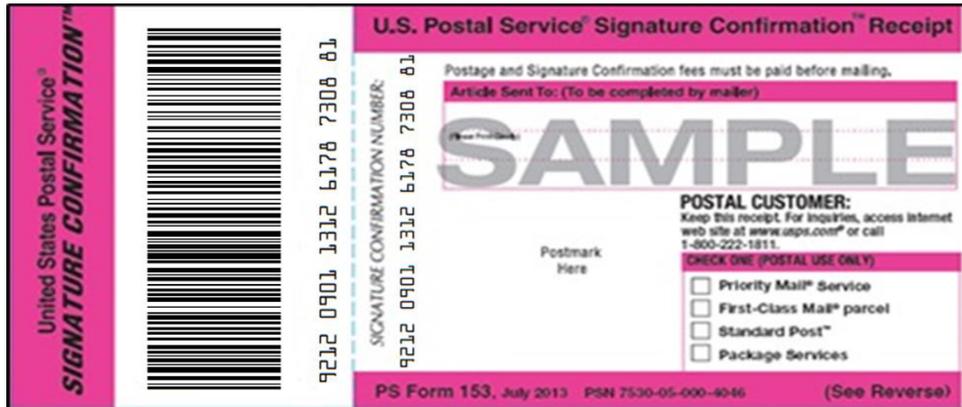


- **20 Service Type Codes**
- **Extra Services Code is 923**
- **Target Customers**
 - **Companies sending age restricted items (e.g. tobacco, firearms)**
- **Can be combined with:**
 - **Certified Mail**
 - **Insurance**
 - **Return Receipt**
- **Service only available for:**
 - **Online customers (PC Postage)**
 - **Commercial customers**
- **IMpb integrated**

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X	X			X			

Signature Confirmation service provides in-transit status updates as well as a recipient's signature to the sender

- 49 Service Type Codes
- Extra Services Code is 921
- Target Customers
 - Retailers /e-Tailers
 - Pharma companies
 - Hospitals
- Can be combined with:
 - COD
 - Insurance
 - Registered Mail
 - Restricted Delivery
 - Return Receipt
 - Special Handling
- IMpb integration available, or use of barcode on Form 153



United States Postal Service®
SIGNATURE CONFIRMATION™

U.S. Postal Service® Signature Confirmation™ Receipt

Postage and Signature Confirmation fees must be paid before mailing.

Article Sent To: (To be completed by mailer)

Postmark here

POSTAL CUSTOMER:
Keep this receipt. For inquiries, access internet web site at www.usps.com® or call 1-800-222-1811.

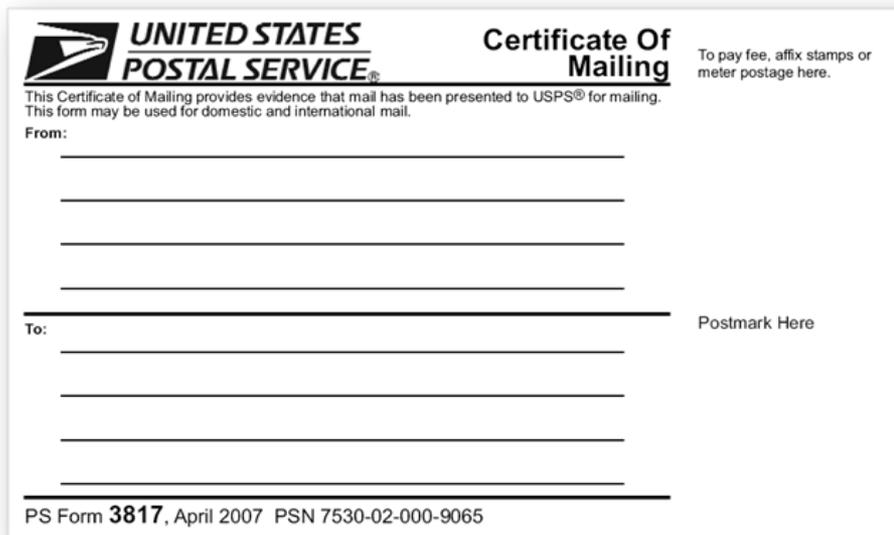
CHECK ONE (POSTAL USE ONLY)

Priority Mail® Service
 First-Class Mail® parcel
 Standard Post™
 Package Services

PS Form 153, July 2013 PSN 7530-05-000-9046 (See Reverse)

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X		X	X	X	X	X

Certificate of Mailing service provides a postmarked mailing receipt as evidence that your item was mailed



**UNITED STATES
POSTAL SERVICE®** **Certificate Of Mailing**

To pay fee, affix stamps or meter postage here.

This Certificate of Mailing provides evidence that mail has been presented to USPS® for mailing. This form may be used for domestic and international mail.

From:

To:

Postmark Here

PS Form 3817, April 2007 PSN 7530-02-000-9065

- **Three options for Certificate of Mailing:**
 1. Individual (PS Form 3817)
 2. Firm (PS Form 3877)
 3. Bulk (PS Form 3606)
- **No Service Type Codes**
 - Does not use 3 digit Service Type Code
- **No barcode on forms**
- **Target Customers**
 - Small government agencies
 - Insurance providers
 - Utility companies
- **Can be combined with:**
 - Special Handling

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X		X		X	X	X

Certified Mail service provides date and time of delivery or attempted delivery and a mailing receipt upon request



U.S. Postal Service™ CERTIFIED MAIL™ RECEIPT
(Domestic Mail Only, No Insurance Coverage Provided)

For delivery information visit our website at www.usps.com

OFFICIAL USE

Postage	\$	Postmark Here
Certified Fee		
Return Receipt Fee (Endorsement Required)		
Restricted Delivery Fee (Endorsement Required)		
Total Postage & Fees	\$	

Sent to _____

Street, Apt. No.,
or PO Box No. _____

City, State, ZIP+4 _____

PS Form 3800, August 2006 See Reverse for Instructions



- **19 Service Type Codes**
- **Extra Services Code is 910**
- **Target Customers**
 - Tax/Audit firms
 - Banks
 - Law offices
 - Government agencies
- **Can be combined with:**
 - Return Receipt
 - Restricted Delivery
 - Adult Signature Services
- **Must bear barcode from Form 3800 or 3800-N**

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X				X	X	

USPS Tracking service provides arrival and departure scan updates as well as the date and time of the mailpiece delivery

- 35 Service Type Codes
- Extra Services Code is 921
- Target Customers
 - Retailers
 - Federal agencies
 - Pharma companies
- Can be combined with:
 - COD
 - Insurance
 - Registered Mail
 - Restricted Delivery
 - Return Receipt
 - Return Receipt for Merchandise
 - Special Handling
- IMpb integrated, or can use USPS Tracking label 400



Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X	X	X	X	X	X	X

Collect on Delivery allows the sender to request USPS collect money from the recipient for merchandise, postage, or fees at time of delivery

- 87 Service Type Codes
- Extra Services Code is 915



DELIVERY EMPLOYEE - Remove Copies 1 & 2 at Time of Delivery
Write clearly to make all copies legible.

Collect the amount shown below if customer pays by **CHECK OR MONEY ORDER** (only made payable to the mailer). Collect the amount shown below if customer pays by **CASH** (Excludes MO file of fees).

Check/MO Amount \$ Cash Amount \$

Registered Mail® Service Priority Mail Express® Service

Date of Mailing Permit COD Charges to Sender via USPSA No. Priority Mail Express® Service

From To

Delivered By Date Delivered Check Number

Date Payment Sent to Mailer MO Number(s)

PS Form 3816, January 2014 PSN 7530-02-000-0062 Copy 1 - Delivery Unit

1. DO NOT allow the recipient (addressee or agent) to examine the contents before payment. 2. DO NOT deliver this article until payment is collected. 3. If payment is by check, enter check number above. 4. Have customer sign PS Form 3846. Follow proper sorting procedures for COD delivery and clearance.

- Target Customers
 - Small businesses
 - Mail/Online vendors
- Can be combined with:
 - USPS Tracking
 - Registered Mail
 - Return Receipt
 - Restricted Delivery
 - Signature Confirmation
 - Special Handling

- PS Form 3816 or 3816-AS must be attached
- Must use IMpb on Form 3816 and 4x6 label

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X	X		X	X	X	X	X

Restricted Delivery service ensures that mail is delivered only to a specific addressee or the addressee's authorized agent



- **69 Service Type Codes**
- **Extra Services Code is 950**
- **Target Customers**
 - Professional services firms
 - Government agencies
 - Tobacco companies
- **Can be combined with:**
 - USPS Tracking
 - Signature Confirmation
 - Return Receipt
 - COD
 - Insurance
 - Special Handling
- **No extra barcode, “Restricted Delivery” appears above address and items only delivered to addressee**

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X	X	X	X	X	X	X

Special Handling is used to flag special attention in transit or delivery to items that are fragile or have unusual contents that are over and under 10 lbs

- **10 Service Type Codes**
- **Extra Services Code is 970**
- **Target Customers**
 - Retailers of industrial parts
 - Sporting good sellers
 - Agricultural companies
- **Can be combined with:**
 - COD
 - USPS Tracking
 - Insurance
 - Return Receipt for Merchandise
 - Signature Confirmation
- **No additional barcode—Special Handling markings must appear near address**



Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X			X	X	X	X	X

Registered Mail service provides premium handling and maximum security for domestic mail from the point of acceptance to delivery



- 13 Service Type Codes
- Extra Services Code is 940
- Target Customers
 - Retailers
 - Mail order companies
 - Businesses sending money / valuables
 - Government agencies
- Can be combined with:
 - COD
 - USPS Tracking
 - Signature Confirmation
 - Restricted Delivery
 - Return Receipt
- Must bear red label 200 or 200-N with IMpb

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
	X				X	X	

Insurance provides a level of coverage for lost, damaged, or missing content

- 196 Service Type Codes
- Extra Services Code is 930 if \$200 or less, 931 if greater than \$200
- Target Customers
 - Retailers
 - Mail order companies
 - Small/Medium businesses
- Can be combined with:
 - USPS Tracking
 - Signature Confirmation
 - Adult Signature Services
 - Return Receipt (Hardcopy)
 - Return Receipt (Electronic)
 - Return Receipt for Merchandise
 - Special Handling
- IMpb integrated, or can use barcode from Form 3813



U.S. Postal Service® DOMESTIC ONLY \$200 and under INSURED MAIL RECEIPT

U.S. Postal Service® DOMESTIC ONLY Over \$200 INSURED MAIL RECEIPT

NOTE: To be valid for damage in case of loss, this receipt and packaging must be preserved.

PS Form 3813-P, May 2014 See Reverse for Instructions

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X	X		X	X	X	X	X

Additional insurance coverage can be provided for Priority Mail Express products

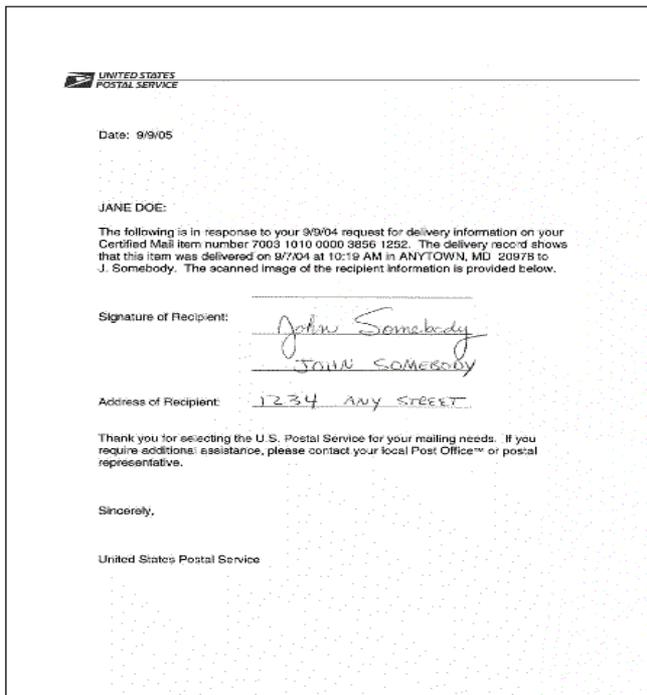


- 5 Service Type Codes
- Extra Services Code is 925
- Target Customers
 - Retailers
 - Mail order companies
 - Small/Medium businesses
- Can be combined with:
 - COD
 - Adult Signature Products
 - Return Receipt
- IMpb integrated

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X							

Bulk Proof of Delivery gives mailers the ability to receive proof of delivery signature data electronically in bulk for applicable mailpieces

Sample: computer-generated Return Receipt proof-of-delivery letter



UNITED STATES
POSTAL SERVICE

Date: 9/9/05

JANE DOE:

The following is in response to your 9/9/04 request for delivery information on your Certified Mail item number 7003 1010 0000 3856 1252. The delivery record shows that this item was delivered on 9/7/04 at 10:19 AM in ANYTOWN, MD 20978 to J. Somebody. The scanned image of the recipient information is provided below.

Signature of Recipient: *John Somebody*
JOHN SOMEBODY

Address of Recipient: 1234 ANY STREET

Thank you for selecting the U.S. Postal Service for your mailing needs. If you require additional assistance, please contact your local Post Office™ or postal representative.

Sincerely,

United States Postal Service

PDF Copy of Receipt

- Does not use 3 Digit Service Type Codes
- Available for products and Extra Services that include or pay for signature service
- Target Customers
 - Insurance companies
 - Pharma companies
 - Direct mailers
- Can be combined with:
 - USPS Tracking
 - Insurance
 - Return Receipt Electronic
- No barcode

Priority Mail Express	Priority Mail	Standard Mail	Package Services	Parcel Select	First-Class Package Service	First-Class Mail	Standard Post
X	X		X	X	X	X	X

- **DMM 503: Extra Services**
- **IMpb Fact Sheet and Certified Solution Providers**
- **IMpb FAQs**
- **Parcel Labeling Guide**
- **Publication 199: Intelligent Mail Package Barcode Implementation Guide**
- **Updated List: Service Type Codes for IMpb**
- **USPS.com**

Completed	Webinar Title	Webinar Date	Speakers
✓	IMpb Impacts on Returns	March 11, 2014	Juliaann Hess Kevin Gunther
✓	Transition of BRM Parcels to MRS	April 8, 2014	Juliaann Hess Richard Thornton
✓	Returns Containing Mailable Hazardous Materials	May 13, 2014	Juliaann Hess Kevin Gunther
✓	Scan Based Payment for Returns	June 10, 2014	Richard Thornton Kevin Gunther
✓	IMpb Overview	July 8, 2014	Juliaann Hess
✓	IMpb Impacts for Market Dominant Products	August 12, 2014	Juliaann Hess Rachel Devadas
✓	IMpb Impacts on Extra Services	October 2, 2014	Juliaann Hess Karen Key
	IMpb Compliance	October 14, 2014	Juliaann Hess Heather Dyer



IMpb Impacts on Extra Services

Webinar

Intermission

United States Postal Service

Juliaann Hess
Manager, Shipping Information Systems
Product Information

Karen F. Key
Director Shipping Products and Services



Thursday, October 2, 2014

IMpb Impacts on Extra Services

Webinar

The webinar is now concluded

**A copy of this PowerPoint presentation will be posted on the
Industry Outreach Page on RIBBS**

RIBBS Website:

<https://ribbs.usps.gov/index.cfm?page=industryoutreach>