



USPS Pricing and Extra Services Overview Effective May 31, 2015



- ❑ Market Dominant Price Change
- ❑ Competitive Price Change
- ❑ Extra Services Simplification
- ❑ Value Added Services
- ❑ Return Simplification



Total average increase of ~2.0% on Market Dominant products

The Price Cap

- ❑ CPI: 1.966%
- ❑ Based on Consumer Price Index
- ❑ PRC formula a moving average of CPI data



Market Dominant Classification Changes

- Provide more robust pricing for Flats Sequencing System (FSS) sorted mail
- Provide pricing for Carrier-Route Pallets in non-FSS locations
- Rationalize and simplify Special Service offerings
- Add 2015 promotions (Earned Value Reply Mail, Color Transpromo, Emerging Technologies, Mail Drives Mobile)



Competitive Filing Highlights

- ❑ No price change for Priority Mail Express, Priority Mail, or Pickup on Demand
- ❑ New zoned prices based on origin ZIP Code for Priority Mail International (PMI) destined to Canada
- ❑ An increase to 66 pounds for the maximum weight for PMI Rate Group 17 (Netherlands)
- ❑ Combines insurance tables for Priority Mail Express International and PMI to simplify pricing



Pricing for FSS sorted mail

Standard Mail

- ❑ Per piece price for FSS eligible pieces in scheme bundles on/in any container at all entry points
- ❑ Per piece price for FSS eligible pieces in scheme bundles on/in FSS scheme and facility containers entered at the DFSS
- ❑ FSS sort for CR High Density/High Density Plus remains optional:
 - ❑ Pay FSS prices if FSS prepped
 - ❑ Pay HD Carrier Route prices if prepped as HD Carrier Route



Pricing for FSS sorted mail

Periodicals

- ❑ Created a piece price for FSS Flats
- ❑ Bundles priced to encourage scheme containers
- ❑ Introduced FSS scheme Sack and Tub prices
- ❑ Introduces FSS facility Pallet, Sack and Tub prices

BPM Flats

- ❑ FSS piece prices for FSS scheme bundles at all entry points except DDU



Pricing for CR Flats: Non-FSS Zones

Standard Mail

- ❑ Per piece price for 5-Digit/Scheme pallets with all Carrier Route bundles at all entry levels
- ❑ Maintain per piece price for Merged 5-Digit pallets that contains Carrier Route and 5-D bundles

Periodicals

- ❑ Introduce a pure Carrier Route pallet price for 5-Digit pallets with all Carrier Route bundles at all entry levels



Full Service IMb Incentives Remain in Place

First-Class Mail	\$0.003
Standard Mail	\$0.001
Periodicals	\$0.001

First-Class Mail

- ❑ ~2.0% overall increase
- ❑ 49-cent stamp price remains at 49 cents

Product	CPI Percent Change
Single-piece Letters & Cards	0.6%
Single-piece Metered	1.1%
Flats	2.4%
Parcels	10.2%
Presort Letters & Cards	2.4%
First-Class Mail International (includes letters, cards, and flats)	3.0%





Key First-Class Mail Single-Piece Prices

	Current CPI Price	New CPI Price	CPI Percent Change	CPI + Exigent Price
Stamp Price	0.47	0.47	0.0%	0.49
Meter Price	0.46	0.465	1.1%	0.485
Single-Piece Flats	0.94	0.94	0.0%	0.98
Single-Piece Cards	0.33	0.34	3.0%	0.35
Retail Parcels	2.23	2.45	9.9%	2.54



First-Class Mail Single-Piece

Letters (CPI + Exigent Surcharge)

- Additional ounce increases to \$0.22

- Postcard rate increases to \$0.35

- First-Class Mail International Global Forever Stamp \$1.20



Key First-Class Mail Bulk Prices

	Current CPI Price	New CPI Price	CPI Percent Change	CPI + Exigent Price
Mixed AADC Automation Letters	0.415	0.419	1.0%	0.439
3-Digit Automation Letters	0.389	0.399	2.6%	0.416
5-Digit Automation Letters	0.366	0.376	2.7%	0.391



First-Class Mail Presort

Letters (CPI + Exigent Surcharge)

- Letters up to 2 ounces charged the 1-ounce price
- Additional ounce remains at \$0.13



First-Class Mail International

4.4% overall increase

Product	CPI Percent Change
Letters	4.5%
Flats	4.1%
Cards	4.5%



Standard Mail

1.9% overall increase

Product	CPI Percent Change
Letters	1.7%
Flats	2.7%
Carrier Route Letters, Flats, and Parcels	1.7%
High Density / Saturation Letters	2.0%
High Density / Saturation Flats and Parcels	2.1%
Parcels	9.3%
EDDM-Retail	4.8%



Key Standard Mail Prices

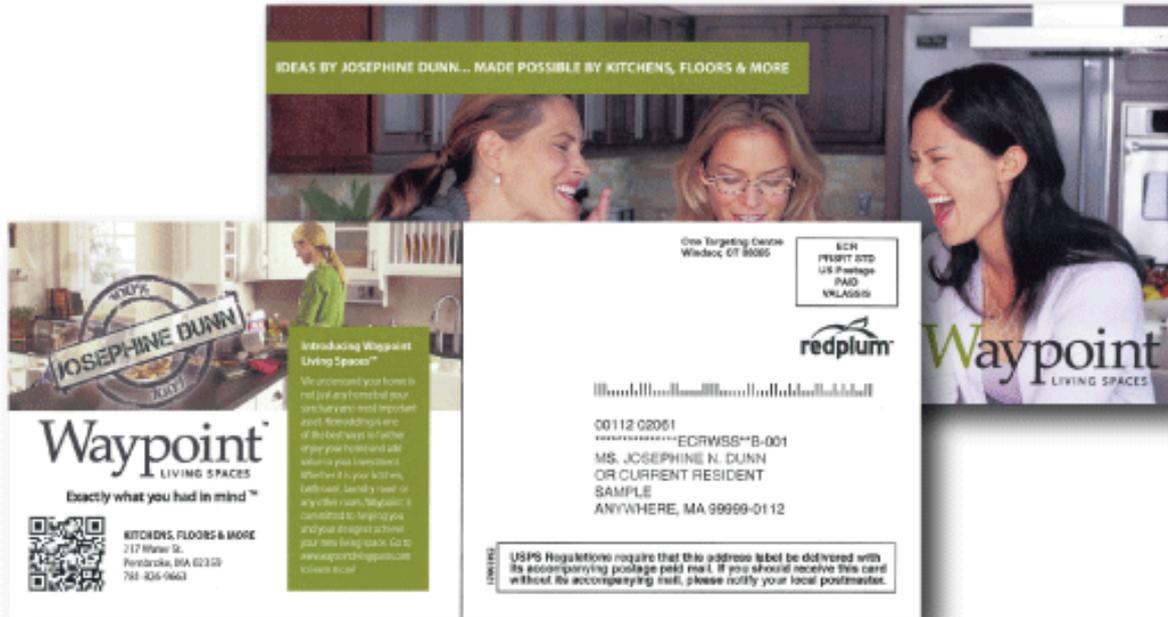
	Current CPI Price	New CPI Price	CPI Percent Change	CPI + Exigent Price
Letters (5-Digit Auto entered at Origin)	0.250	0.255	2.0%	0.266
Flats (5-Digit Auto Flat entered at Origin)	0.370	0.376	1.6%	0.392
Carrier Route (Flat entered at Origin)	0.283	0.288	1.8%	0.300
High Density/Saturation Letters (Saturation Letter entered at Origin)	0.190	0.194	2.1%	0.202
High Density/Saturation Flats (Saturation Flat entered at Origin)	0.202	0.205	1.5%	0.214
EDDM-Retail	0.168	0.176	4.8%	0.183



Standard Mail

Detached Address Labels (DALs)

- Price increases to 3.6 cents from 3.4 cents (CPI + Exigent Price)





Key Standard Nonprofit Mail Prices

	Current CPI Price	New CPI Price	CPI Percent Change	CPI + Exigent Price
Letters (5-Digit Auto entered at Origin)	0.136	0.140	2.9%	0.147
Flats (5-Digit Auto Flat entered at Origin)	0.225	0.237	5.5%	0.249
Carrier Route (Flat entered at Origin)	0.207	0.214	3.4%	0.223
High Density/Saturation Letters (Saturation Letter entered at Origin)	0.116	0.120	3.4%	0.125
High Density/Saturation Flats (Saturation Flat entered at Origin)	0.126	0.131	4.0%	0.136



Price Change 2015

<u>Periodicals</u>	CPI Percent Change
Barcoded Machinable Flats Carrier Route Basic (Piece Rates)	2.5%
Barcoded Machinable Flats 5-Digit (Piece Rates)	1.7%
Outside County	2.0%
Inside County	2.0%



Package Services

2.0% overall increase

- Retain \$0.001 IMb barcode discount for BPM Flats

Product	CPI Percent Change
Media Mail/Library Mail	2.2%
Alaska Bypass	2.3%
Bound Printed Matter	
Flats	0.3%
Parcels	2.4%



Extra Services

0.234% overall increase

Product	CPI Percent Change
PO Boxes™	5.9%
Certified Mail®	4.8%
Return Receipt	3.8%
Registered Mail™	2.6%
Insurance	4.9%
COD	5.4%
All Other	-9.3%



Extra Services Simplification



Certificate of Mailing – New Forms

UNITED STATES POSTAL SERVICE® Certificate of Mailing — Firm (Domestic)

Name and Address of Sender: _____
 TOTAL NO. of Pieces Listed by Sender: _____
 TOTAL NO. of Pieces Received at Post Office: _____
 Affix Stamp Here: _____
 Postmark with Date of Receipt: _____
 Postmaster, per name of receiving employee: _____

USPS Tracking Number Item-specific Identifier	Address (Name, Street, City, State, and ZIP Code™)	Postage	Fee	Special Handling	Parcel Airstrip
1					
2					
3					
4					
5					
6					

PS Form 3665, May 2015 PSN 7530-17-000-6548

PS Form 3665, Certificate of Mailing – Firm (Domestic)

UNITED STATES POSTAL SERVICE® Certificate of Bulk Mailing — Domestic

Fee for Certificate
 Up to 1,000 pieces (1 certificate for total number)
 For each additional 1,000 pieces, or fraction thereof
 Duplicate Copy

Use Current Price List (Notice 123)

Postage: Mailers must affix meter, PIC Postage®, or (unintended) postage stamps here in payment of total fee due.
 Acceptance employee must cancel postage affixed (by round date) at the time of mailing.
 If payment of total fee due is being paid by Permit Imprint, include the PostalOne! Transaction Number here: _____

Number of Identical Weight Pieces: _____
 Class of Mail: _____
 Postage for Each Mailpiece Paid: _____
 Number of Pieces to the Pound: _____
 Total Number of Pounds: _____
 Total Postage Paid for Mailpieces: _____
 Fee Paid: _____
 Mailed For: _____
 Mailed By: _____

Postmaster's Certification
 It is hereby certified that the number of mailpieces presented and the associated postage and fee were verified. This certificate does not provide evidence that a piece was mailed to a particular address.
 (Postmaster or Designee)

PS Form 3606-D, May 2015 (Page 1) PSN 7530-17-000-6548 See Reverse for Instructions

PS Form 3606-D, Certificate of Bulk Mailing, Domestic

Other changes:

- ❑ PS Form 3606 revised for International Certificate of Bulk Mailing
- ❑ Grace period for forms implementation: existing facsimiles of PS Form 3877 in lieu of 3665/3606-D
- ❑ Less than 50 pieces or 50 pounds (whichever amount is met first) presented at Retail
- ❑ At least 50 pieces or 50 pounds (whichever amount is met first) presented at BMEU/DMU



DMM 503.1.4.1 lists eligible matter and allowable combinations of other extra services.

- One or more of the following extra or additional services may be added at the time of mailing, if the standards for the services are met and the applicable fees are paid, as follows:
- Current Exhibit 1.4.1 Eligible Matter—Domestic Destinations**

EXTRA SERVICE	ELIGIBLE MAIL CLASS	ADDITIONAL COMBINED SERVICES
<p>Certificate of Mailing (see 503.5.0 for additional standards)</p> <p>Note: Form 3817 or Form 3877 for individual pieces only; Form 3606 for identical weight mailings only.</p>	<p>Priority Mail First-Class Mail First-Class Package Service Parcel Select¹ Parcel Select Lightweight¹ Standard Mail¹ Bound Printed Matter Library Mail Media Mail</p> <p>1. Form 3606 only.</p>	<p>Special Handling Parcel Airlift (PAL) (see 703.2.0)</p>



Privately Printed facsimiles PS Form 3665 (and PS Form 3877) must be approved in writing.

Certificate of Mailing — Firm service provides evidence that the mailer has presented items for mailing to the Postal Service™. The following instructions are for the preparation and use of PS Form 3665, Certificate of Mailing – Firm (Domestic), for individual First-Class Mail®, First-Class Package Service®, Priority Mail® (excluding Critical Mail®), Media Mail®, Library Mail, Bound Printed Matter, Parcel Return Service, and Standard Post™ items.

1. Complete and print all forms in ink or ball point pen.
2. Enter the name and address of the sender at the top of the form.
3. Enter a complete return address on each article.
4. Ensure the articles are properly packaged.
5. In the appropriate column, enter the applicable postage and fees.
6. Insert a firm-specific identifier or account number if desired. (This number is for the sender's use only, and the Postal Service will not use it for identification.)
7. When describing and listing three or more individual pieces but not presenting the pieces in the order shown on the sheet, consecutively number each entry line on the sheet and number each piece to show both the corresponding sheet and line number.
8. Enter the total number of articles in the proper space at the top of the form.
9. Obliterate all unused portions of the "Address" column by drawing a diagonal line through the unused portion on the form.
10. Present PS Form 3665 at a retail Post Office™ location when presenting less than 50 pieces or 50 pounds (whichever amount is met first) of corresponding articles at one time, and at a business mail entry unit (BMEU) or a USPS-authorized detached mail unit (DMU) when presenting at least 50 pieces or 50 pounds (whichever amount is met first) of corresponding articles at one time.

Privately Printed Forms: The Postal Service allows mailers to use USPS-approved privately printed or computer-generated firm sheets that contain the same information as the USPS-provided PS Form 3665. The local postmaster or the manager of Business Mail Entry provides approval in writing. See DMM 503.

The mailer must retain the original written approval granted by the local postmaster or the manager of Business Mail Entry, as evidence that the privately printed facsimile of PS Form 3665 has been approved by the Postal Service. The Postal Service does not retain records on the facsimile approvals. A mailer using privately prepared forms must periodically verify them against the USPS-provided version and, if necessary, make routine updates and obtain approval of the updated facsimile form.

A mailer using an approved privately printed form and wanting the form sheets postmarked by the Postal Service must present the forms with the articles to be mailed at a Post Office facility. The forms become the mailer's only receipt (the Postal service does not retain a copy).

COD Product Overview

Allows merchants to require customer to pay for merchandise and shipping upon delivery. Includes insurance coverage up to \$1,000 based on the amount to be collected or amount of insurance coverage desired, whichever is higher.

What's New?

- ❑ Electronic Funds Transfer (EFT) feature
- ❑ Allows **Hold For Pickup** (Online and Commercial Channels)
- ❑ Updated PS Form 3816

PS Form 3816

DELIVERY EMPLOYEE - Remove Copies 1 & 2 at Time of Delivery
Write firmly to make all copies legible.

Collect the amount shown below, if customer pays by **CHECK OR MONEY ORDER (MO)** made payable to the mailer. Collect the amount shown below, if customer pays by **CASH** (includes MO fee or fees).

Check/MO Amount \$ Cash Amount \$

Registered Mail® Service Priority Mail Express® Service

Date of Mailing Permit COD Charges to Sender via Priority Mail Express Service USFSCA No.

Options for Receiving:
 Hold For Pickup (Priority Mail Express Only)
 Street Delivery

From: To:

Delivered by Date Delivered Check Number

Date Payment Sent to Mailer MO Number(s)

PS Form 3816, April 2015 PSN 7530-02-000-9062 Copy 1 - Delivery Unit

1. DO NOT allow the recipient (addressee or agent) to examine the contents before payment.
 2. DO NOT deliver this article until payment is collected.
 3. If payment is by check, enter check number above.
 4. Have customer sign PS Form 3849.
 Follow proper scanning procedures for COD delivery and clearance.

Collect On Delivery Electronic Funds Transfer (EFT) Enrollment Process

In this flow EFT replaces check or money order.

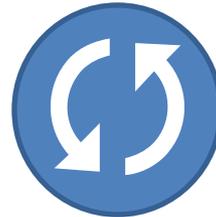
Complete necessary
COD forms
(Available
from the NCSC)

Forms received from
mailer and verified at the
NCSC

San Mateo, Accounts
Payable Excellence
(APEX) confirms
receipt and sets up
accounts within 2
business days

Customer receives
product.

Cash / Debit Funds
Routed Electronically
to Merchant Account.
**(within 2 business
days)**



National Customer Support
Center (NCSC) is available for
assistance at **877-264-9693**.

Insurance Product Overview

Provides indemnity coverage in the event of loss, damage or missing contents, based on the declared value of an item up to \$5,000.

What's New?

- ❑ Simplified by combining PME insurance and domestic insurance tables into one; International PMEI and PMI insurance tables into one
- ❑ Increase \$200 threshold to \$500 and items insured >\$500 will include Signature Service (except for insured Returns)
- ❑ Align Returns with Outbound insurance availability (up to \$5,000)
- ❑ **Insurance Restricted Delivery** option (>\$500)
- ❑ Updated PS Forms 3813 and 3813-P

PS Form 3813

PS Form 3813-P



Price Change 2015

Registered Mail Product Overview

Provides the highest level of security afforded by USPS, including a special chain of custody. Registered Mail COD option allows up to \$5,000 to be collected.

What's New?

- Now up to **\$50,000** indemnity coverage for high-value shipments.
- Updated PS Form 3806, Receipt for Registered Mail, no change to Label 200
 - Note:** Non-barcoded Label 200-N is used with mailer generated barcoded shipping labels.
- Registered Mail Restricted Delivery** combination

PS Form 3806

Registered No.		Date Stamp
To Be Completed By Post Office	Postage \$ _____	Extra Services & Fees <i>(continued)</i>
	Extra Services & Fees	<input type="checkbox"/> Signature Confirmation \$ _____
	<input type="checkbox"/> Registered Mail \$ _____	<input type="checkbox"/> Signature Confirmation Restricted Delivery \$ _____
	<input type="checkbox"/> Return Receipt <i>(hardcopy)</i> \$ _____	Total Postage & Fees \$ _____
	<input type="checkbox"/> Return Receipt <i>(electronic)</i> \$ _____	
<input type="checkbox"/> Restricted Delivery \$ _____		
Customer Must Declare Full Value \$ _____	Received by _____	Domestic Insurance up to \$50,000 is included based upon the declared value. International Indemnity is limited. (See Reverse).
OFFICIAL USE		
To Be Completed By Customer (Please Print) All Entries Must Be in Ballpoint or Typed	FROM	
	TO	
PS Form 3806, Registered Mail Receipt		Copy 1 - Customer
April 2015, PSN 7530-02-000-9051		(See Information on Reverse)
For domestic delivery information, visit our website at www.usps.com ®		



Price Change 2015

Label 200:



Label 200-N:



Certified Mail Product Overview

Provides a postmarked (round-dated) mailing receipt, electronic delivery verification and requires a signature to be captured at delivery. Purchase a Return Receipt as electronic or physical evidence that the signature was obtained at delivery.

What's New?

- ❑ The Postal Service introduces three new combined offerings under Certified Mail® service:
 - **Certified Mail Restricted Delivery**
(Available through all channels)
 - **Certified Mail Adult Signature Required**
(Online/Commercial channels)
 - **Certified Mail Adult Signature Restricted Delivery**
(Online/Commercial channels)
- ❑ Updated PS Form 3800
 - ❑ **Note:** Non-barcoded Label 3800-N is used with mailer generated barcoded shipping labels.





Price Change 2015

PS Form 3800: USPS Certified Mail Receipt

Link Barcode

Certified Mail service provides the following benefits:

- A receipt (this portion of the Certified Mail label).
- A unique identifier for your mailpiece.
- Electronic verification of delivery or attempted delivery.
- A record of delivery (including the recipient's signature) that is retained by the Postal Service™ for a specified period.

Important Reminders:

- You may purchase Certified Mail service with First-Class Mail®, First-Class Package Service®, or Priority Mail® service.
- Certified Mail service is not available for international mail.
- Insurance coverage is not available for purchase with Certified Mail service. However, the purchase of Certified Mail service does not change the insurance coverage automatically included with certain Priority Mail items.
- For an additional fee, you may request the following services:
 - Return receipt service, which provides a record of delivery (including the recipient's signature). You can request a hardcopy return receipt or an electronic version. For a hardcopy return receipt, complete PS Form 3811, Domestic Return Receipt, attach PS Form 3811 to your mailpiece, include applicable postage to cover the return receipt service fee, and endorse the mailpiece "Return Receipt Requested," or see a retail associate for assistance. For an electronic return receipt, see a retail associate for assistance. To receive a duplicate return receipt for an additional fee, present this USPS postmarked Certified Mail receipt to the retail associate.
 - Restricted delivery service, which provides delivery to the addressee specified by name, or to the addressee's authorized agent. Include applicable postage to cover the restricted delivery fee and endorse the mailpiece "Restricted Delivery," or see a retail associate for assistance.
 - Adult signature service, which requires the signer to be at least 21 years of age (not available at retail).

• To ensure that your Certified Mail receipt is accepted as legal proof of mailing, it should bear a USPS postmark. If you would like a postmark on this Certified Mail receipt, please present your Certified Mail item at a Post Office™ for postmarking. If you don't need a postmark on this Certified Mail receipt, detach the barcoded portion of this label, affix it to the mailpiece, apply appropriate postage, and deposit the mailpiece.

IMPORTANT: Save this receipt for your records.

PS Form 3800, April 2015 (Revised) PSN 7530-02-000-9047

The form is titled "U.S. Postal Service™ CERTIFIED MAIL® RECEIPT Domestic Mail Only". It includes a barcode on the left side with the text "LINK BARCODE IF YOU USE WITH TRACK™". The form is divided into sections for "OFFICIAL USE" and "Certified Mail Fee". It contains checkboxes for "Return Receipt (hardcopy)", "Return Receipt (electronic)", "Certified Mail Restricted Delivery", "Adult Signature Required", and "Adult Signature Restricted Delivery". It also has fields for "Postage", "Total Postage and Fees", "Sent to", "Street and Apt. No., or PO Box No.", and "City, State, ZIP+4®". The form number "PS Form 3800, April 2015" and "See Reverse for Instructions" are at the bottom.

Add line Adult Signature Required to list

Add line for fees

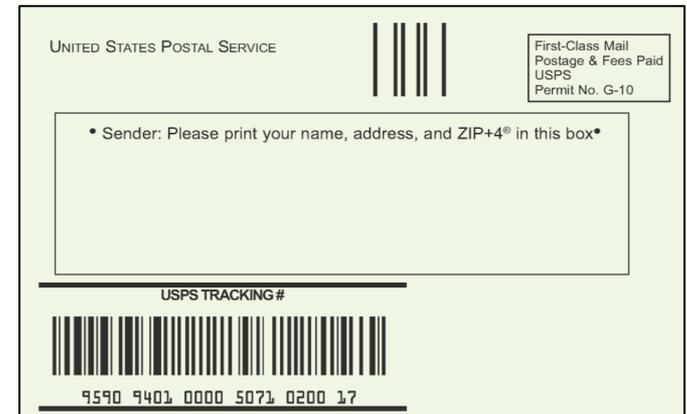
Return Receipt Product Overview

Provides evidence of delivery, including the recipient's signature and the recipient's actual delivery address, if different.

What's New?

- ❑ Added barcode to PS Form 3811, Domestic Return Receipt, and linkage to host Extra Service (i.e. Certified Mail)
- ❑ Barcoded form provides increased visibility
- ❑ PS Form 3811 not available with Hold For Pickup
- ❑ PS Forms 3811 versions prior to May 2015 will not be usable after Price Change
- ❑ **Return Receipt After Mailing** eliminated; Form 3811-A repurposed only for missing receipts

PS Form 3811



The image shows a sample of PS Form 3811. At the top left is the text "UNITED STATES POSTAL SERVICE". To the right of this is a vertical barcode. Further right is a box containing the text "First-Class Mail Postage & Fees Paid USPS Permit No. G-10". Below these elements is a large rectangular box with a thin border, containing the instruction: "• Sender: Please print your name, address, and ZIP+4® in this box•". Below this box is a horizontal line, followed by the text "USPS TRACKING #". Underneath that is a standard 1D barcode. At the very bottom, the tracking number "9590 9403 0000 5073 0200 17" is printed.



Price Change 2015

SENDER: COMPLETE THIS SECTION	COMPLETE THIS SECTION ON DELIVERY																
<ul style="list-style-type: none"> Complete items 1, 2, and 3. Print your name and address on the reverse so that we can return the card to you. Attach this card to the back of the mailpiece, or on the front if space permits. 	<p>A. Signature <input type="checkbox"/> Agent <input checked="" type="checkbox"/> Addressee</p> <p>B. Received by (<i>Printed Name</i>) C. Date of Delivery</p> <p>D. Is delivery address different from item 1? <input type="checkbox"/> Yes If YES, enter delivery address below: <input type="checkbox"/> No</p>																
<p>1. Article Addressed to:</p>																	
<p>2. Article Number (<i>Transfer from service label</i>)</p>	<p>E. Service Type</p> <table border="0"> <tr> <td><input type="checkbox"/> Adult Signature</td> <td><input type="checkbox"/> Priority Mail Express®</td> </tr> <tr> <td><input type="checkbox"/> Adult Signature Restricted Delivery</td> <td><input type="checkbox"/> Registered Mail™</td> </tr> <tr> <td><input type="checkbox"/> Certified Mail®</td> <td><input type="checkbox"/> Registered Mail Restricted Delivery</td> </tr> <tr> <td><input type="checkbox"/> Certified Mail Restricted Delivery</td> <td><input type="checkbox"/> Return Receipt for Merchandise</td> </tr> <tr> <td><input type="checkbox"/> Collect on Delivery</td> <td><input type="checkbox"/> Signature Confirmation™</td> </tr> <tr> <td><input type="checkbox"/> Collect on Delivery Restricted Delivery</td> <td><input type="checkbox"/> Signature Confirmation Restricted Delivery</td> </tr> <tr> <td><input type="checkbox"/> Insured Mail</td> <td></td> </tr> <tr> <td><input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)</td> <td></td> </tr> </table>	<input type="checkbox"/> Adult Signature	<input type="checkbox"/> Priority Mail Express®	<input type="checkbox"/> Adult Signature Restricted Delivery	<input type="checkbox"/> Registered Mail™	<input type="checkbox"/> Certified Mail®	<input type="checkbox"/> Registered Mail Restricted Delivery	<input type="checkbox"/> Certified Mail Restricted Delivery	<input type="checkbox"/> Return Receipt for Merchandise	<input type="checkbox"/> Collect on Delivery	<input type="checkbox"/> Signature Confirmation™	<input type="checkbox"/> Collect on Delivery Restricted Delivery	<input type="checkbox"/> Signature Confirmation Restricted Delivery	<input type="checkbox"/> Insured Mail		<input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)	
<input type="checkbox"/> Adult Signature	<input type="checkbox"/> Priority Mail Express®																
<input type="checkbox"/> Adult Signature Restricted Delivery	<input type="checkbox"/> Registered Mail™																
<input type="checkbox"/> Certified Mail®	<input type="checkbox"/> Registered Mail Restricted Delivery																
<input type="checkbox"/> Certified Mail Restricted Delivery	<input type="checkbox"/> Return Receipt for Merchandise																
<input type="checkbox"/> Collect on Delivery	<input type="checkbox"/> Signature Confirmation™																
<input type="checkbox"/> Collect on Delivery Restricted Delivery	<input type="checkbox"/> Signature Confirmation Restricted Delivery																
<input type="checkbox"/> Insured Mail																	
<input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)																	
<p>9590 9401 0000 5071 0267 36</p>																	
<p>PS Form 3811, April 2015 PSN 7530-02-000-9053</p>	<p>Domestic Return Receipt</p>																

Return Receipt

<p>UNITED STATES POSTAL SERVICE</p>		<p>First-Class Mail Postage & Fees Paid USPS Permit No. G-10</p>
<p>• Sender: Please print your name, address, and ZIP+4® in this box•</p>		
<p>USPS TRACKING#</p>		
<p>9590 9401 0000 5071 0200 17</p>		

Special Handling Product Overview

Provides “Preferential Handling” for materials that require extra care in handling, transport or delivery.

What’s New?

- Weight threshold has been eliminated (over/under 10 lbs.)
- 5 new categories and extra service codes (data collection for future fees):
 - **Fragile** (fee)
 - **Live Animal Transportation** (fee, Day-old poultry sent PME or PM, Zones 5-9)
 - **Hazmat** (no fee)
 - **Perishable** (no fee)
 - **Cremated Remains** (no fee)
- Special Handling-Fragile** now available for Priority Mail Express
- No form for Special Handling (**Special Handling-Fragile** (or **S.H.-Fragile**) marking on shipment is required)





Special Handling Options (marking on package required)

Fee for Service

Fragile (Endorsement required: "Special Handling—Fragile") **\$10.35**

Live Animal Transportation (Day-old poultry sent PME or PM to Zones 5-9) **\$0.20/lb**

No Fee for Service

Hazardous Material Transportation

Perishable

Cremated Remains

USPS Signature Services Product Overview

Provides various levels of capturing recipient or addressee signatures at time of delivery. Restricted Delivery options require that mail is only delivered to the addressee by name or an authorized agent.



What's New?

- USPS Signature Services is a new umbrella for electronic signature services
- Adding new Extra Services Codes with combined signature options

#	Extra Services	Retail	Online	Commercial
1	Signature Confirmation	X	X	X
2	Signature Confirmation Restricted Delivery	X	X	X
3	Adult Signature Required		X	X
4	Adult Signature Restricted Delivery		X	X

Signature Confirmation Product Overview

Provides evidence of date/time of delivery and requires a signature to be captured at delivery. The recipient's electronic signature is then made available by email or electronic signature extract file format. Restricted Delivery options require that mail is only delivered to the addressee by name or an authorized agent.

What's New?

- ❑ Expand **Signature Confirmation** offering to combine with any parcel and with any other Extra Service (except for Adult Signature services)
- ❑ Updated PS Form 153
- ❑ Select **Signature Confirmation Restricted Delivery** by checking box on PS Form 153

PS Form 153



United States Postal Service[®]
SIGNATURE CONFIRMATION™

0300 3290 000A 3060 5520

SIGNATURE CONFIRMATION NUMBER:
0300 3290 000A 3060 5520

U.S. Postal Service[®] Signature Confirmation[™] Receipt

Postage and Signature Confirmation fees must be paid before mailing.

Article Sent To: (To be completed by mailer)

Address:
SAMPLE

Postmark Here

Check if applicable
 Restricted Delivery

PS Form 153, April 2015 PSN 7530-05-000-4046 (See Reverse)

USPS Tracking Product Overview

Provides tracking updates as an item travels to its destination. Customers can obtain tracking updates, including the date and time of delivery or attempted delivery through usps.com or extract file.

What's New?

- Includes USPS Tracking at no additional charge for four domestic products:
 - First-Class Mail parcels**
 - Library Mail**
 - Media Mail**
 - Bound Printed Matter**
- Customers will continue to pay the fee (0.36) for USPS Tracking for Standard Mail parcels
- Mailer's may continue to use Label 400 (does not qualify meters for Commercial prices)

USPS Tracking Label





Extra Service Forms

#	Extra Service PS Form #	Extra Service Form Name	Change Status
1	153	Signature Confirmation Receipt	Updated
2	3606	Certificate of Bulk Mailing (International)	Updated
3	3606-D	Certificate of Bulk Mailing (Domestic)*	New Form
4	3665	Certificate of Mailing – Firm Book (Domestic)	New Form
5	3817	Certificate of Mailing – Individual	No Change
6	3800	Certified Mail Receipt	Updated
7	3804	Return Receipt for Merchandise	Updated
8	3806	Receipt for Registered Mail	Updated
9	3811	Domestic Return Receipt	Updated
10	3811-A	Request for Delivery Information / Return Receipt	Updated
11	3813	Insured Mail Receipt \$500 and Under	Updated
12	3813-P	Insured Mail Receipt Over \$500	Updated
13	3816	Collect on Delivery	Updated
14	3877	Firm Mailing Book for Accountable Mail	Updated

- New Label 875 Special Handling-Fragile



Ordering Extra Service Forms

To obtain new extra services forms:

- New or revised Extra Service forms can either be printed by customers at:
<http://about.usps.com/forms-publications/welcome.htm>
(PS Forms 3606, 3606-D, 3665, 3806, 3811-A, and 3877)

- Or, ordered online at:
<https://store.usps.com/store/>
(PS Forms 153, 3800, 3811, 3813, 3813-P, 3816 and Label 875)



Value Added Services

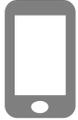


Package Intercept Product Overview

USPS Package Intercept is a service that allows shippers to redirect the delivery of a shipment, after it is already in transit, for a fee.

What's New?

- ❑ Changed scan event from “Recall” to “Intercept”
- ❑ Upgraded to ensure that customers will be charged the fee of \$12.15 only if package is successfully intercepted
- ❑ Not available at Retail
- ❑ Non-commercial customers must make USPS Package Intercept requests through Manage Your Mail on usps.com
- ❑ Updated User Guide (Commercial Package Intercept)
https://ribbs.usps.gov/shipproductsservices/documents/tech_guides/GuidePackageInterceptCommercial.pdf

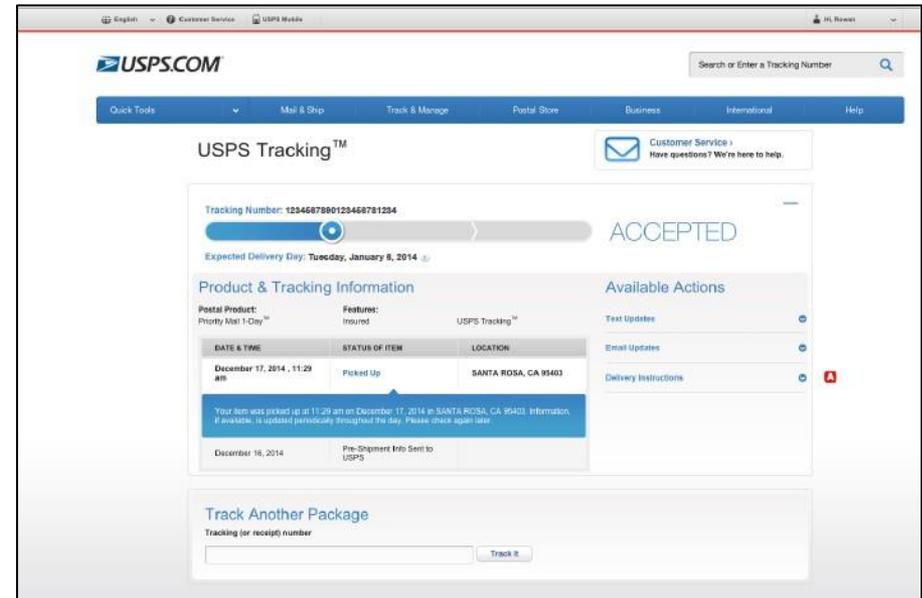
- 1**  Requestor submits instructions for delivery of package and added postage paid via www.usps.com with credit card . Customer does not pay until the package is located.
- 2**  Usps.com processes submission and sends task to MyPO
- 3**  Audio/Visual Alert via DSS, PASS, and Handheld scanners
- 4**  Scan Event: “Intercept”
- 5**  Package rerouted to Hold For Pickup, Return to Sender, or a new domestic address

Delivery Instructions Product Overview

Allows the recipient of an item to electronically authorize USPS to leave a package at a specific location or reroute their package to a new domestic destination, Hold For Pickup or delivery to a neighbor through USPS.com

What's New?

- ❑ Adding the ability to upgrade to Priority Mail Express or Priority Mail otherwise it is sent as the original class of mail
- ❑ Ability to add insurance
- ❑ No fee
- ❑ Updated User's Guide
https://ribbs.usps.gov/shipproductsservices/documents/tech_guides/GuideDeliveryInstructions.pdf



The screenshot shows the USPS.com tracking interface. At the top, there's a search bar and navigation tabs for 'Quick Tools', 'Mail & Ship', 'Track & Manage', 'Postal Store', 'Business', 'International', and 'Help'. The main content area is titled 'USPS Tracking™' and displays the tracking number 1234567890123456781234. A progress bar indicates the package is 'ACCEPTED'. Below this, there's a table for tracking events:

DATE & TIME	STATUS OF ITEM	LOCATION
December 17, 2014, 11:29 AM	Picked Up	SANTA ROSA, CA 95403
December 16, 2014	Pre-Shipment Info Sent to USPS	

Additional information includes 'Product & Tracking Information' (Postal Product: Priority Mail 1 Day™, Features: Insured, USPS Tracking™) and 'Available Actions' (Text Updates, Email Updates, Delivery Instructions). A 'Track Another Package' section is visible at the bottom.

1 

Recipient requests delivery to another location or delivery address, or Hold For Pickup before a “Delivered” or “Attempted/Left Notice” scan and pays additional postage via usps.com if rerouted outside of original delivery ZIP Code or upgraded to expedited service or added insurance. No additional service fee required for delivery on same carrier route.

2 

Usps.com processes submission and sends task to MyPO

3 

Delivery Unit will receive Delivery Instructions via MyPO for the new delivery address, new location, or Hold For Pickup. There is no Return to Sender option.

4 

Package upgraded and new label applied if requested. No new label applied if on the same carrier route

5 

Package scanned and placed in mail stream to be routed as requested.



Price Change 2015

Package Intercept & Delivery Instructions Comparison

#	Feature	USPS Package Intercept	Delivery Instructions
1	Requestor	Shipper / Consumer	Recipient
2	Sign-Up or Request Made	BCG / USPS.com	USPS.com
3	USPS Tracking Barcode Required	Yes	Yes
4	Postage	Priority Mail	Original Class of Mail
5	Fee	\$12.15	No Fee
6	Upcharge Delivery Option	No	Priority Mail Express <u>or</u> Priority Mail
7	Return to Sender Option	Yes	No
8	Hold for Pickup Option	Yes	Yes
9	Deliver to Domestic Address Option	Yes	Yes
10	Deliver to a Neighbor Option	No	Yes
11	Maximum # of Request	100,000 / 1	1
12	Request submitted by:	2:00 a.m. CST	2:00 a.m. CST
13	Service available for International?	No	No



Hold For Pickup Product Overview

Allows shippers to direct a package to a USPS facility for pickup rather than delivering to a street address.

Service available for Priority Mail Express, Priority Mail, First-Class Package Service, and Parcel Select.

What's New?

- ❑ Expanded service to Parcel Select Lightweight and Bound Printed Matter Parcels
- ❑ Updated User Guide
https://ribbs.usps.gov/shipproductsservices/documents/tech_guides/GuideDeliveryInstructions.pdf
- ❑ Available @ 32,000 Post Offices

P	PRIORITY MAIL U.S. POSTAGE PAID COMPANY NAME eVS
	USPS PRIORITY MAIL®
INTERNET SALES DEPT FAST AND EFFICIENT SUPPLY CO. 10474 COMMERCE BLVD DUPLEX B SILVER SPRINGS MD 20910-9999	
HOLD FOR PICKUP	
HOLD FOR: RONALD RECEIVER C/O ABC POST OFFICE 8403 LEE HIGHWAY MERRIFIELD VA 22082-9999	
USPS ADULT SIGNATURE/HFP eVS	
	
9277 2912 3456 7803 0249 04	

Premium Forwarding Service (Commercial) Product Overview

Allows approved businesses to consolidate their company mail received from multiple business PO Boxes and/or business street addresses into a single shipment for delivery to an alternate business address using Priority Mail or Priority Mail Express.

What's New?

- ❑ Service only available through Business Customer Gateway [BCG](#)
- ❑ Added the ability to schedule edit or cancel through Premium Forwarding Service Commercial Application in Business Customer Gateway for Priority Mail
- ❑ In addition to postage costs, there is an enrollment fee of \$16.50
- ❑ No minimum piece requirement and no charge for non-shipment
- ❑ Updated User Guide
https://ribbs.usps.gov/shipproductsservices/documents/tech_guides/GuidePremiumForwardingServiceCommercial.pdf





Return Simplification



Returns Simplification Service Overview

USPS offers a variety of flexible Returns solutions for businesses of all sizes and for all respective needs.

Specific Offerings

USPS Return Services

Offers scan-based charging of postage and flexible return label options including:

- Priority Mail Return Service
- First-Class Package Return Service
- Ground Return Service

Parcel Return Service

Offers a dedicated return service for shippers with high volume returns. Merchants are charged after the manifest verification process through a reverse-logistics process. Pickups occur at DDU, DSCF or DNDC.

Merchandise Return Service

Convenient way for businesses that process <10,000 returns a year to track their inventory. Usually the customers are provided a prepaid return shipping label that can be provided to USPS through a carrier, at a post office or collection box. Scan triggers charge to customer's account



One permit for Return products

USPS has three permits for Returns and each require an annual fee of \$220:

- Parcel Return Service (PRS)
- USPS Return Service
- Merchandise Return Service (MRS)

Consolidated to one Return Services permit.

The upfront fees for Return Services are being eliminated

- Eliminate MRS, USPS Returns, and PRS annual permit fee \$220 and annual account maintenance fee \$685 for customers using USPS for both outbound and return shipments at renewal.
- Customer Annual Savings: \$905
- Removes barrier to entry for customers to use USPS for returns.
- No change to Business Reply Mail parcels.
- Eliminate BPRS annual permit and account maintenance fees.**



Price Change 2015

Bulk Parcel Return Service

The annual permit and account maintenance fees are being eliminated

- ❑ Eliminate as a return product offering and establish as an endorsement.
- ❑ Products available for:
 - Standard Mail parcels
 - Parcel Select Lightweight
- ❑ \$3.00 per piece fee
 - Eliminate the \$220 annual permit fee and \$685 annual account maintenance fees.
- ❑ Require IMpb with USPS Tracking Service Type Code for Returns visibility.
- ❑ Automate charge per Price Change fee when scan event occurs:
 - Arrival At Unit (AAU)
 - Return to Sender – Unclaimed
 - Refused

	<small>STANDARD MAIL U.S. POSTAGE PAID PERMIT NO. CITY, STATE</small>
USPS STANDARD MAIL ®	
<small>INTERNET SALES DEPT FAST AND EFFICIENT SUPPLY CO. 10474 COMMERCE BLVD DUPLEX B SILVER SPRINGS MD 20910-9999</small>	
<small>RETURN SERVICE REQUESTED - BPRS</small>	
<small>RONALD RECEIVER C/O RICK RECIPIENT INTERNET PURCHASING OFFICE BIG AND GROWING BUSINESS CO. 8403 LEE HIGHWAY MERRIFIELD VA 22082-9999</small>	
USPS TRACKING #	
	
9270 2912 3456 7800 0615 03	



2015 Promotions

Earned Value Reply Mail Promotion

- ❑ Designed to encourage mailers to use First-Class Mail as a primary reply mechanism for their customers.

Advanced and Emerging Technology Promotion

- ❑ Designed to encourage mailers to integrate direct mail with mobile technology.

Color Transpromo Promotion

- ❑ Designed to encourage First-Class mailers to invest in color print technology.

Mail Drives Mobile Engagement Promotion

- ❑ Designed to demonstrate how direct mail, combined with mobile technology, continues to be a convenient method for consumers to engage and interact with their printed mailpieces.



Price Change 2015

As of: 5/7/15

JAN – FEB - MARCH

APRIL – MAY - JUNE

JULY – AUG - SEPT

OCT – NOV - DEC

FIRST-CLASS MAIL®

Earned Value Promotion

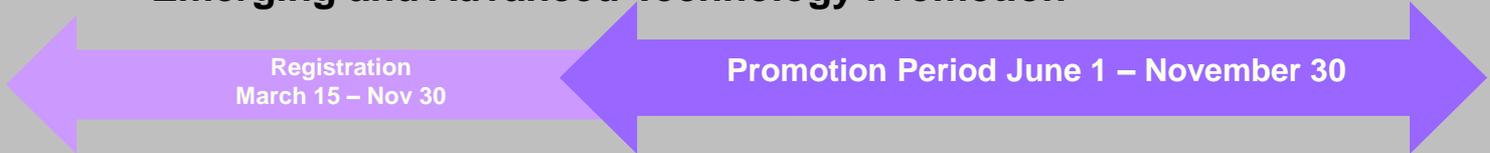


Color Transpromo Promotion



STANDARD AND FIRST-CLASS MAIL

Emerging and Advanced Technology Promotion



STANDARD MAIL®

Mail Drives Mobile Engagement Promotion



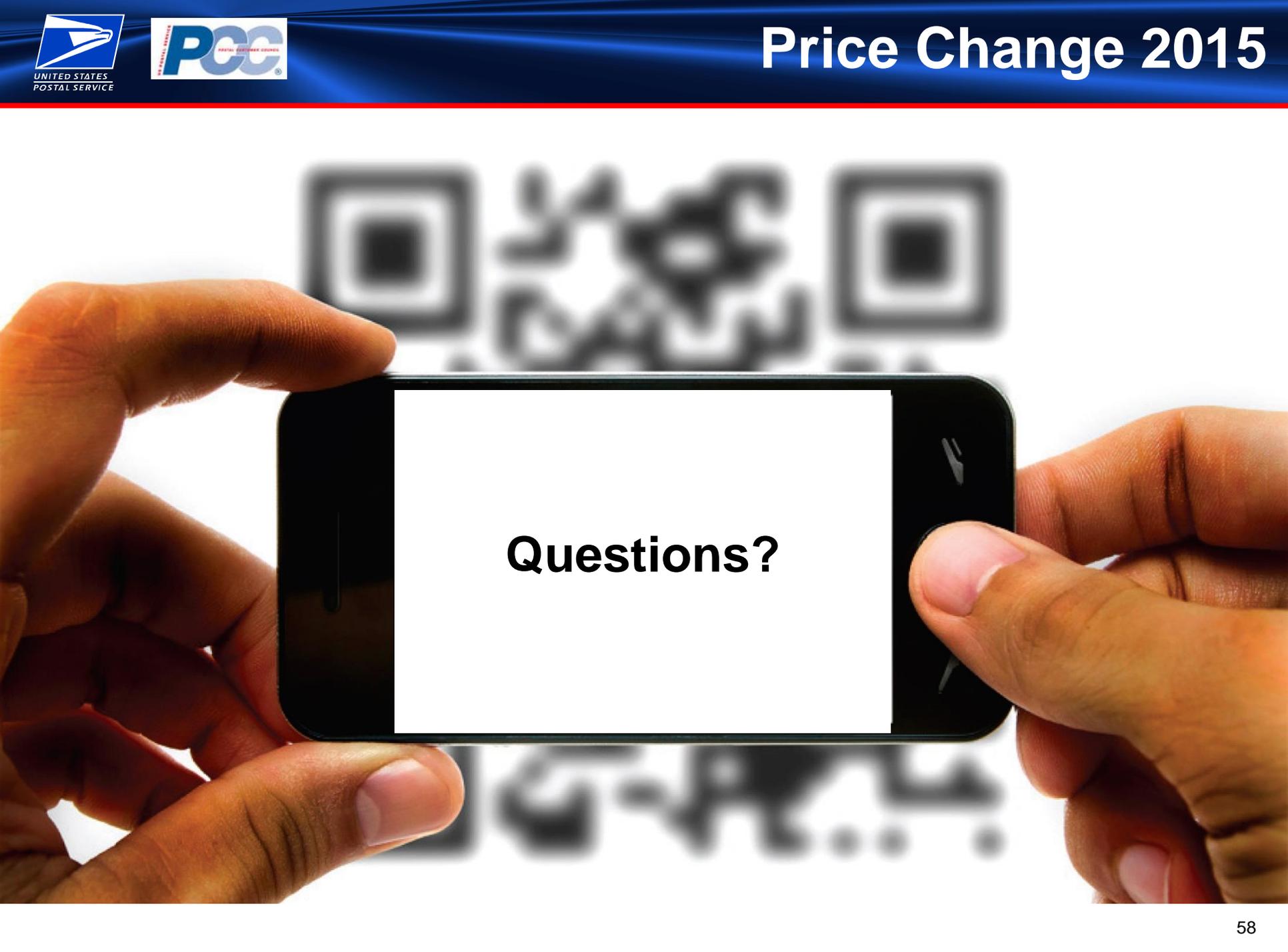


Resources

Name	Location
Postal Explorer	http://pe.usps.gov/
Domestic Mail Manual	http://pe.usps.gov/text/dmm300/summary_of_changes.htm
DMM Advisory	Special email update. Subscribe via e-mail: dmmadvisory@usps.com
Price List (Notice 123) Will be updated 5/31/15	http://pe.usps.gov/text/dmm300/Notice123.htm
Postal Bulletin	http://about.usps.com/postal-bulletin/welcome.htm
New or revised Extra Service forms can either be printed by customers at (top) or, ordered online at:	http://about.usps.com/forms-publications/welcome.htm (PS Forms 3606, 3606-D, 3665, 3806, 3811-A, and 3877) https://store.usps.com/store/ (PS Forms 153, 3800, 3811, 3813, 3813-P, and 3816)
RIBBS	http://www.ribbs.usps.gov/



Price Change 2015

A close-up photograph of a person's hands holding a black smartphone. The phone's screen is white and displays the word "Questions?" in a bold, black, sans-serif font. The background is out of focus, showing a large QR code and some indistinct shapes.

Questions?