



POSTAL NEWS

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U.S. Postal Service Clarifies Do Not Deliver Requests Consumers Should Contact the Mailer, Not Their Carrier

The Postal Service wishes to clarify erroneous information in at least two recent news articles regarding requests for non delivery of mail with simplified addressing.

Consumers who do not wish to receive mail with a simplified address must make the request through the mailer, not their carrier. The mailer will then notify the local delivery unit through the same processes currently established for rural routes. Market research indicates that requests for non delivery will be minor.

Simplified Addressing enables a mailer to use mail delivery route information to reach target customer groups in specific areas without applying names or exact addresses.