

Zone Analysis Program (ZAP)

Cycle Q

Table of Contents

Introduction..... 2

Company Name	Product Name	Version	Option	Exp. Date	Page #
ACCUZIP, INC	ACCUZIP6 BUSINESS	5.09	1	12-May-17	4
ACCUZIP, INC	ACCUZIP6 FULL SERVICE	5.09	1	12-May-17	5
ACCUZIP, INC	ACCUZIP6 PROFESSIONAL	5.09	1	12-May-17	6
ACCUZIP, INC	ACCUZIP6 STANDARD	5.09	1	12-May-17	7
ANCHOR SOFTWARE, LLC	MAX PRESORT	9.02	1	04-Dec-17	8
ANCHOR SOFTWARE, LLC	MAXPRESORT OS	3.0.0.1	1	04-Dec-17	9
BCC SOFTWARE LLC	BCC MAIL MANAGER	03.09	1	11-Dec-16	10
BCC SOFTWARE LLC	BCC MAIL MANAGER FULL SERVICE	03.09	1	11-Dec-16	11
BCC SOFTWARE LLC	BCC MAIL MANAGER LE	03.09	1	11-Dec-16	12
BCC SOFTWARE LLC	INTEGRATEC API PLATFORM	03.09	1	11-Dec-16	13
DATATECH SMARTSOFT, INC	SMARTADDRESSER 5.0	5.09	1	23-Mar-17	14
FLAGSHIP INC	IADDRESS US SORT	4.0 QP	1	27-Jan-18	15
INTERLINK, INC.	ISE	1.4.9	1	03-Nov-17	16
LORTON DATA	A-QUA	1.02.Q	1	26-Nov-17	17
LORTON DATA	A-QUA DESKTOP MAILER	3.2	1	26-Nov-17	18
MELISSA DATA	PRESORT OBJECT	9.10.00.Q	1	16-Dec-17	19
MYPOSTAGERATESAVER	MYPOSTAGERATESAVER	9.11.0Q	1	17-Jul-16	20
PER SOFTWARE INC	HYPER/SORT	1.11.00.Q	1	29-Aug-17	21
PITNEY BOWES SOFTWARE	MAILSTREAM PLUS	8.3.0	1	18-Aug-17	22
PITNEY BOWES SOFTWARE	MAILSTREAM PLUS	8.3.1	1	18-Aug-17	23
PITNEY BOWES SOFTWARE	MAILSTREAM PLUS	8.3.2	1	18-Aug-17	24
PITNEY BOWES, INC	CONNECTRIGHT MAILER	3.2	1	26-Nov-17	25
POSTAGE SAVER SOFTWARE	POSTAGE \$AVER FOR MACINTOSH	8.13	1	07-Sep-17	26
POSTAGE SAVER SOFTWARE	POSTAGE \$AVER FOR WINDOWS	8.13	1	07-Sep-17	27
SATORI SOFTWARE	BULK MAILER BUSINESS	5.10.0	1	25-May-17	28
SATORI SOFTWARE	BULK MAILER PROFESSIONAL	5.10.0	1	25-May-17	29
SATORI SOFTWARE	BULK MAILER STANDARD	5.10.0	1	25-May-17	30
SATORI SOFTWARE	SATORI ARCHITECT	2.10	1	25-May-17	31
SATORI SOFTWARE	SATORI OFFICE	2.10	1	25-May-17	32
SATORI SOFTWARE	SATORI PRESORT	8.00C.18	1	25-May-17	33
SATORI SOFTWARE	SATORI PRESORT	8.00C.21	1	25-May-17	34
MICRO SYSTEMS SPECIALISTS, IN	CIRCULATION MANAGER	7.2	2A	16-Dec-17	35
SATORI SOFTWARE	MONTICELLO ENTRY DB	00.08.XX.XX	2A	25-May-17	36
SATORI SOFTWARE	MONTICELLO MAIL DB	00.08.XX.XX	2A	25-May-17	37
QUAD GRAPHICS	QUAD GRAPHICS	1.1	2B	02-Nov-17	38
TIME CUSTOMER SERVICE	OMS	14.4	2B	10-Feb-17	39

Introduction

What is ZAP?

The United States Postal Service (USPS) Zone Analysis Program was developed to assist publishers and postal personnel in verifying that the zones are properly assigned to Periodicals mail based on the USPS National Zone Chart Matrix. Complete zone analysis verification is performed at least once a year for each publication. The office serving the publisher's original entry or additional entry office performs this verification. Zone information is provided as part of the documentation in a standardized format, or via a mail.dat input.

ZAP also has the capability to verify the correct zone allocation of mailed periodicals, including the option of identification as In-County or Out of County. ZAP also verifies which software produces hard copy documentation for the mailing.

ZAP Program Levels of Approval

Option 1: This process is performed by the National Customer Support Center (NCSC), BMA Certification Department, located in Memphis, TN. The software developer must submit test software electronically to the NCSC for verification of proper zone assignment and that the USPS electronic data (zone charts) is the key source being utilized.

- ◆ Must use current PAVE-certified presort software product.
- ◆ Must use the current USPS national zone chart matrix in determining the zone for each piece of mail.
- ◆ Postage statement facsimiles must be generated from either the PAVE-certified software or via mail.dat files.
- ◆ USPS Qualification Reports and PS Form 3541, must reflect Zone Analysis Program (ZAP) approved status and the effective date of the zone chart matrix.
- ◆ ZAP-approved vendors are listed on the USPS Rapid Information Bulletin Board System (RIBBS) website located at <http://ribbs.usps.gov>.
- ◆ If developers' software products are "ZAP" approved, no annual zone summary of the postage payment review is required.
- ◆ Publishers using ZAP approved software, must attest to this with each mailing, by the signing of the PS Form 3541.

Option 2-A: This process is performed by the NCSC where the software is tested and verified for proper zone assignment and that the USPS zone chart matrix is the key source utilized. This process also checks hard copy output.

- ◆ The developer's software must either produce a Mail.dat file or processes a USPS Universal File Format test file, to participate in ZAP testing.
- ◆ The software must use the current USPS national zone chart matrix in determining the zone for each piece of mail.
- ◆ Publisher(s) must use computer generated software and corresponding computer generated postage statements to assign correct zone information.
- ◆ USPS Qualification Reports and optional PS Form 3541 statements, must reflect Zone Analysis Program (ZAP) approved status and the date of the zone chart matrix.
- ◆ ZAP-approved vendors are listed on the USPS Rapid Information Bulletin Board System (RIBBS) website located at <http://ribbs.usps.gov>
- ◆ If developers' software products are "ZAP" approved, no annual zone summary of the postage payment review is required.
- ◆ Publishers using ZAP approved software, must attest to this with each mailing, by the signing of the PS Form 3541.

Option 2-B: This process is performed by the NCSC where the software is tested and verified for proper zone assignment and that the USPS zone chart matrix is the key source utilized. This process has no hard copy output.

- ◆ The developer's software must either produce a Mail.dat file or processes a USPS Universal File Format test file, to participate in ZAP testing.
- ◆ The software must use the current USPS national zone chart matrix.
- ◆ Publisher(s) must use computer generated software to assign correct zone information.
- ◆ The publisher must present the mailing information to the USPS in a format readable by the USPS at the time of mailing.
- ◆ ZAP-approved vendors are listed on the USPS Rapid Information Bulletin Board System (RIBBS) website located at <http://ribbs.usps.gov>
- ◆ If developers' software products are "ZAP" approved, no annual zone summary of the postage payment review is required.

ZAP

Company Name: ANCHOR SOFTWARE, LLC Developer For: Retail
Product Name: MAX PRESORT Product Version: 9.02
Sales Contact : GEORGE CORTES
Address: 730 E PARK BLVD STE 104 City: PLANO State: TX ZIP+4 75074-8845
Phone: (972) 881-2424 Extension: Fax:
Email: GSIEGEL@ANCHORCOMPUTERSOFTWARE.COM Web address: WWW.ANCHORCOMPUTERSOFTWARE.COM

Options Supported

ZAP Option 1

Postage Statement Facsimiles

- ZAP Approved
- Periodicals - In-County Rates
- USPS - Qualification Report

- PS Form 3541

Date Approved: 3/28/2012

Expiration Date: 12/4/2017

ZAP

Company Name: MICRO SYSTEMS SPECIALISTS, INC. Developer For: Retail
Product Name: CIRCULATION MANAGER Product Version: 7.2
Sales Contact : DAWN ROELLER BLACKBURN
Address: PO BOX 347 City: MILLBROOK State: NY ZIP+4 12545-0347
Phone: (845) 677-6150 Extension: Fax: (845) 677-6620
Email: MSSISOFTWARE@CS.COM Web address: WWW.MSSISOFTWARE.COM

Options Supported

ZAP Option 2A

Postage Statement Facsimiles

- ZAP Approved
- Periodicals - In-County Rates
- USPS - Qualification Report

- PS Form 3541

Date Approved: 4/16/2013

Expiration Date: 12/16/2017

ZAP

Company Name: QUAD GRAPHICS Developer For: In-House

Product Name: QUAD GRAPHICS Product Version: 1.1

Sales Contact :

Address: City: State: ZIP+4

Phone: Extension: Fax:

Email: Web address:

Options Supported

ZAP Option 2B

Postage Statement Facsimiles

ZAP Approved

PS Form 3541

Periodicals - In-County Rates

USPS - Qualification Report

Date Approved: 4/9/2013

Expiration Date: 11/2/2017

ZAP

Company Name: TIME CUSTOMER SERVICE Developer For: In-House
Product Name: OMS Product Version: 14.4
Sales Contact : BARRY ELLIOTT
Address: 1 NORTH DALE MABRY City: TAMPA State: FL ZIP+4 33609-2700
Phone: (813) 878-6904 Extension: Fax: (813) 878-6452
Email: BARRY.ELLIOTT@CUSTSERV.COM Web address:

Options Supported

ZAP Option 2B

Postage Statement Facsimiles

ZAP Approved

PS Form 3541

Periodicals - In-County Rates

USPS - Qualification Report

Date Approved: 2/24/2012

Expiration Date: 2/10/2017
